MYYOUR®

5 YEARS OF DIFFERENCE

Quattro persone s'incontrano, ognuna di esse ha esperienze maturate in luoghi diversi, chi tecnica, chi imprenditoriale, chi di creatività, chi di marketing. Alessandro Morello (Moredesign) è il primo designer che la famiglia Ronco sceglie per dar vita ad una collezione ricca di carisma e personalità.
Si scelgono spettacolarità, irriverenza, vitalità e funzionalità come valori di una nuova marca che dovrà distinguersi nel mondo del design e dell'arredamento.
La capacità di impadronirsi della scena è il dna di tutte le creazioni Myyour.

Four people meet, each of them has experience matured in different places, some technical, some business, some creativity, some marketing. Alessandro Morello (Moredesign) is the first designer that the family Ronco chooses to give life to a collection rich of charisma and personality.
It is a chosen spectacular of irreverence, vitality and functionality as the values of a new brand that will stand out in the world of design and furnishing.
The ability to take control of the scene, is the DNA of all creations that is Myyour.

Quatre personnes se rencontrent, chacune possède une vaste expérience dans différents lieux, dans les domaines de la technique, des affaires, de la créativité, et du marketing.
Alessandro Morello (Moredesign) est le premier designer que la famille Ronco ait choisi pour donner vie à une collection riche en charisme et en personnalité.
C'est un choix spectaculaire et irrévérencieux nourrit de vitalité et de fonctionnalité comme valeurs d'un nouveau marché qui veut se démarquer dans le monde du design et de l'ameublement.
La capacité à prendre en charge la scène est l'ADN de toutes les créations de Myyour.

Cuatro personas se encuentran, cada una de ellas tiene experiencias obtenidas en distintos lugares, quien técnica, quien empresarial, quien de creatividad, quien de marketing. Alessandro Morello (Moredesign) es el primer diseñador que la familia Ronco elige para dar vida a una colección llena de carisma y personalidad.
Se eligen espectacularidad, irreverencia, vitalidad y funcionalidad como valores de una nueva marca que deberá distinguirse en el mundo del diseño y de la decoración.
La capacidad de adueñarse de la escena es el dna de todas las creaciones Myyour.

FIRST YEAR

A FLOWER IS BORN

La spettacolarità unita ad un'energia positiva prende forma con TULIP la lampada disegnata da Moredesign. Dopo 5 anni dalla sua creazione continua a distinguere Myyour nell'affollato mondo del design.

The spectacular combined with positive energy takes shape with TULIP, the lamp designed by Moredesign. After 5 years from its creation, it continues to distinguish Myyour in the crowded world of design.

Le spectaculaire, combiné a une énergie positive prend forme avec TULIP, la lampe conçue par Moredesign. 5ans après sa création, elle continue à faire connaitre Myyour dans l'univers surpeuplé du design.

La espectacularidad unida a una energía positiva toma forma con TULIP, la lámpara diseñada por Moredesign. Después de 5 años de su creación continúa distinguiendo a Myyour en el concurrido mundo del design.

1

Salone del Mobile 2008

Per l'esordio nell'evento più importante del mondo Myyour sceglie la collaborazione con Studio Super+ . Uno spazio interno per l'esposizione della linea e soprattutto un'allestimento esterno che esalta orientamento outdoor del brand.
La linea Community disegnata da Moredesign riprende il tema floreale, le sedie sono come petali che si aprono.

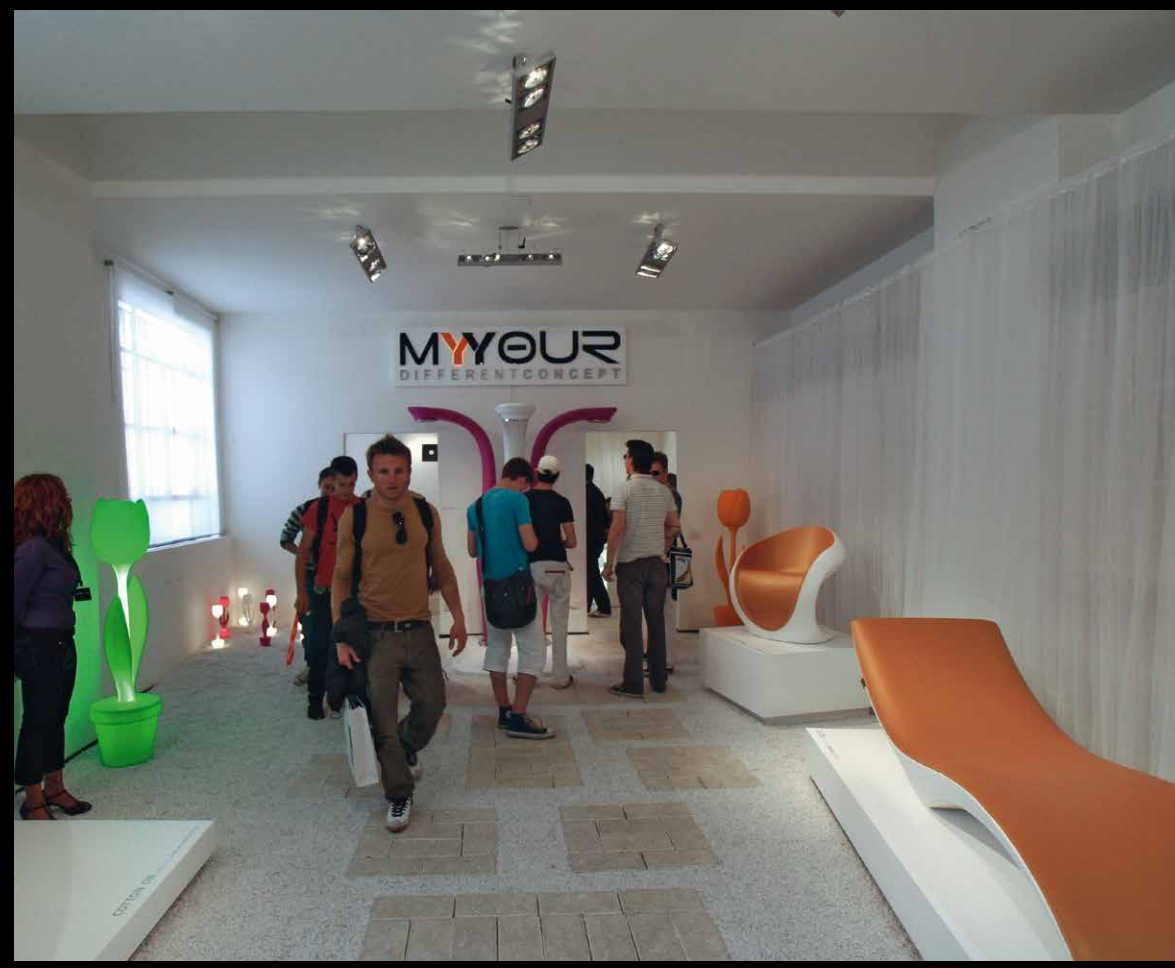
For his debut in the most important event in the world, Myyour chooses the collaboration with Studio Super +. An inner space for the exhibition of the collection and especially an external outfitting that enhances brand's outdoor orientation.
The Community collection drawn by Moredesign takes the floral theme, the chairs are like petals that open.

Pour ses débuts dans l'évènement le plus important au monde, Myyour choisit de collaborer avec Studio Super+. Un espace intérieur pour l'exposition et surtout une présentation plein air qui positionne l'orientation du marché extérieur.
La collection Community, dessinée par Moredesign, s'inspire u thème floral, les chaises sont comme des pétales qui s'ouvrent.

Para el debut en el evento más importante del mundo Myyour elige la colaboración con Studio Super+ . Un espacio interno para la exposición de la línea y sobre todo un montaje externo que exalta la orientación outdoor del brand.
La línea Community diseñada por Moredesign retoma el tema floreal; las sillas son como pétalos que se abren.

MYYOUR
DIFFERENTCONCEPT
Moredesign

MYYOUR
DIFFERENTCONCEPT
Moredesign


MYYOUR
DIFFERENTCONCEPT

RELAX IN VERONA

SECOND YEAR
COMFORT BECOMES MODULAR

Nasce il “progetto” MODI altra creazione dello studio Moredesign, un sistema di composizione modulare che abbina la funzionalità con la fantasia, dalla poltrona al divano al pouf tutto può essere personalizzato con dimensioni e colori diversi.

It was born the "project" MODI', another creation of the Moredesign studio, a modular construction system that combines functionality with fantasy, from the chair to the sofa to pouf everything can be customized with different sizes and colours.

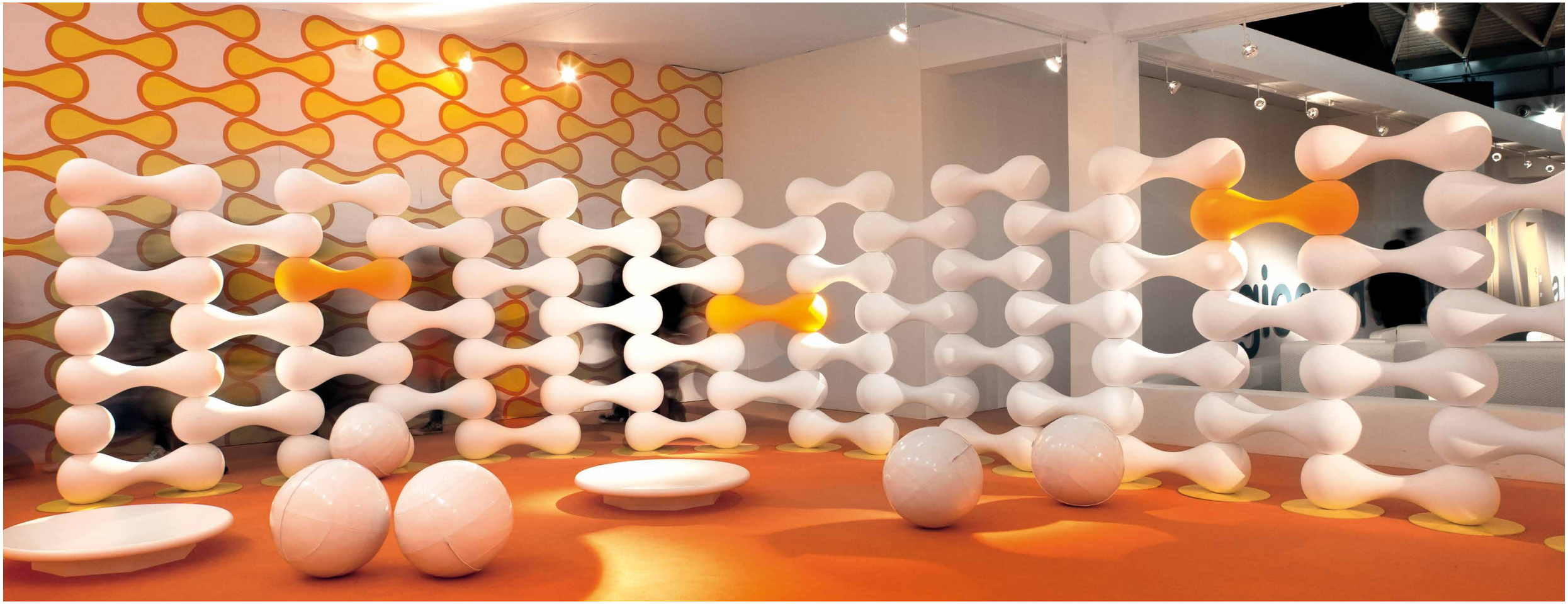
Naissance du projet « MODI », une autre création de Moredesign, un système de construction modulaire qui combine la fonctionnalité avec la fantaisie, de la chaise au canapé, du fauteuil au pouf, tout peut-être personnalisé en jouant avec les couleurs et les dimensions.

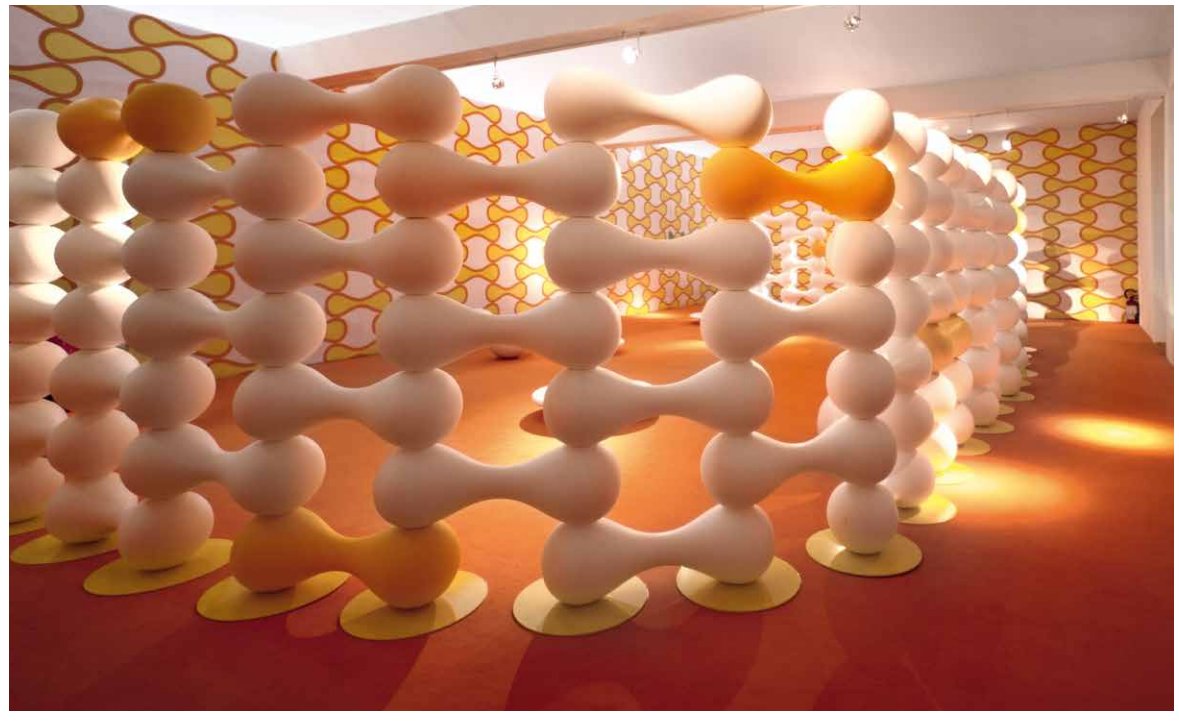
Nace el “proyecto” MODI otra creación del estudio Moredesign, un sistema de composición modular que combina la funcionalidad con la fantasía, desde el sillón hasta el diván o el pouf, todo puede ser personalizado con distintas dimensiones y colores.

2

SALONE DEL MOBILE 2009

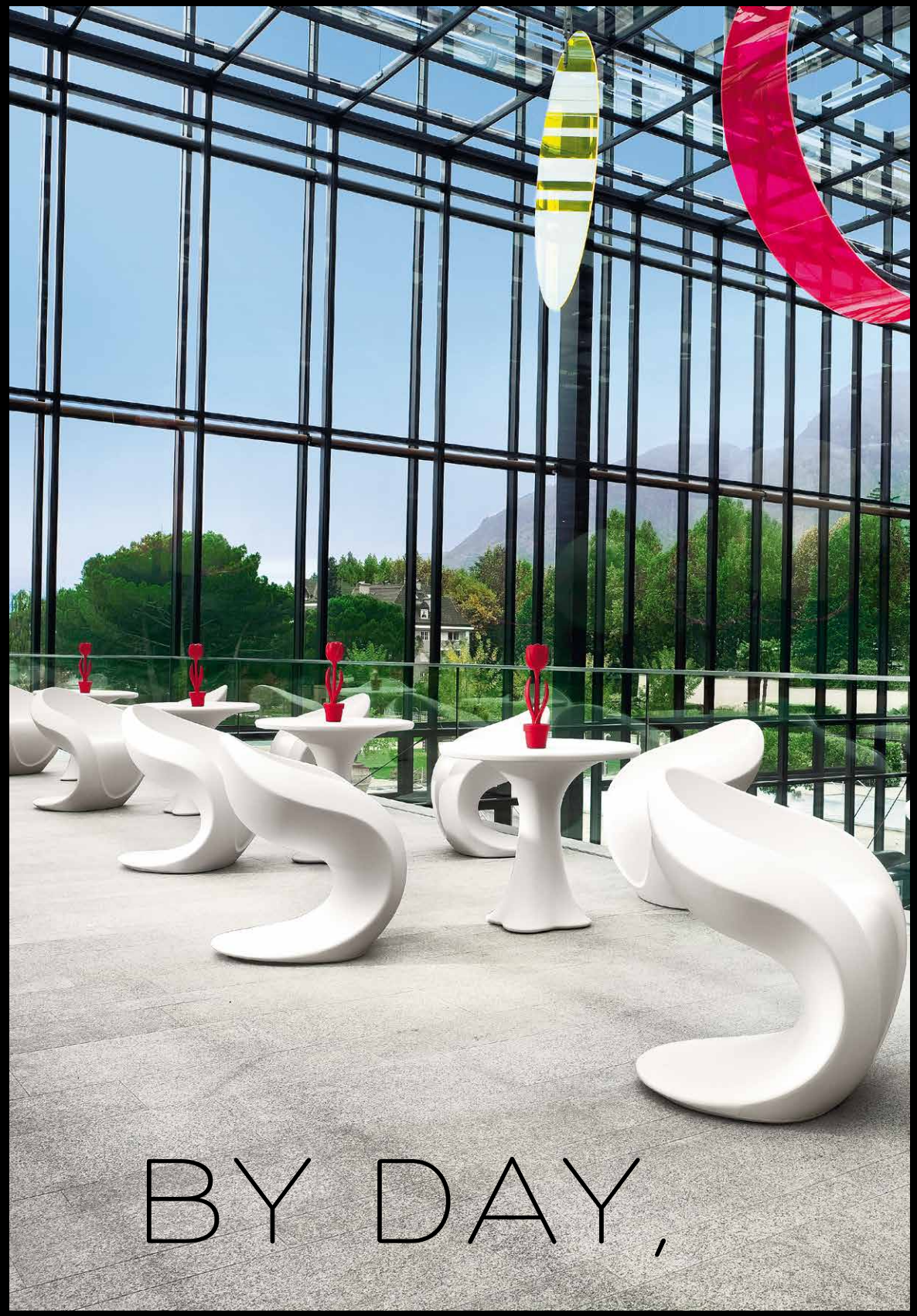
SIA GUEST

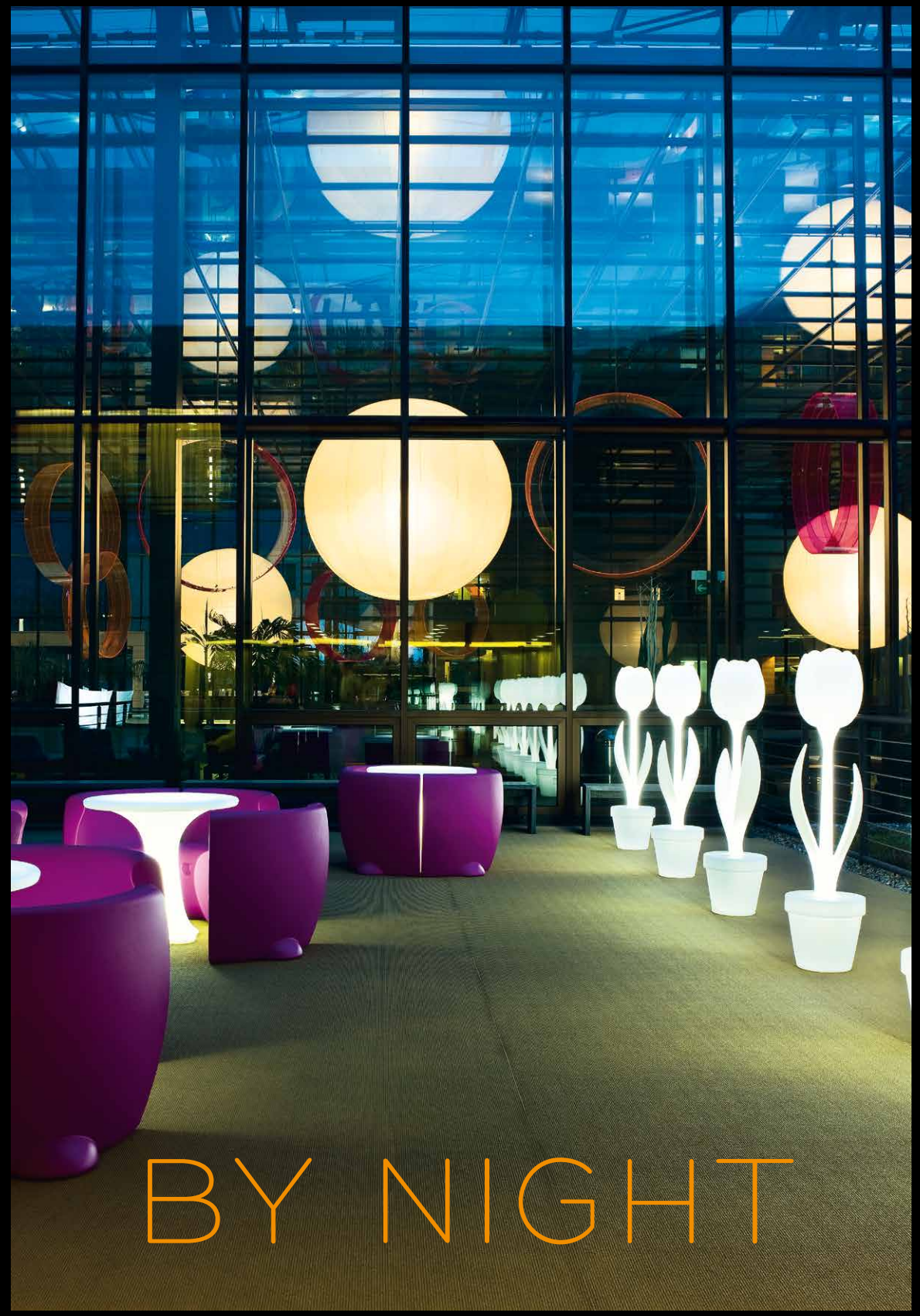




HOT BATH

Thermal Resort, Meran, Italy


BY DAY,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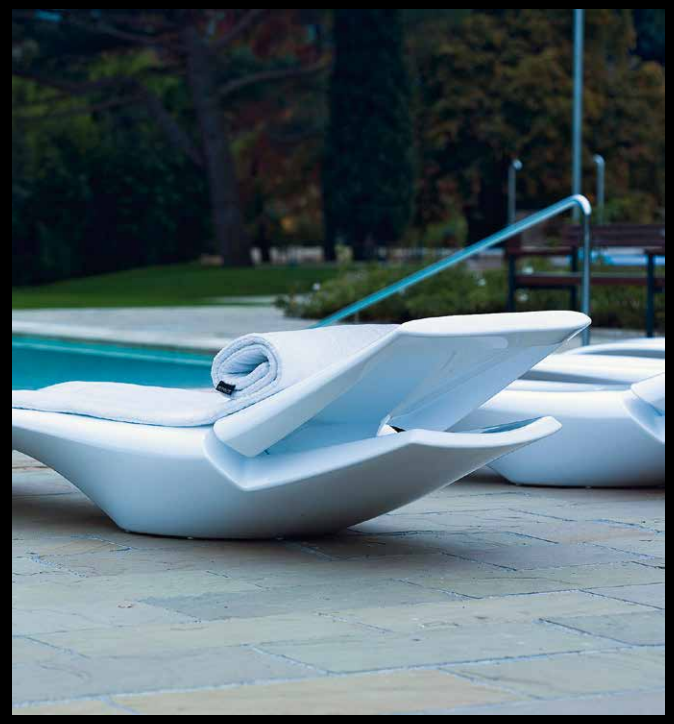


THIRD YEAR
PLAYING WITH OUTDOOR DESIGN

Dalla collaborazione con l'architetto Micheli nascono BAGIGIO (versione dialettale di arachide) e GIGIO. Con questi moduli l'architetto o il cliente finale diventano "designer" potendo creare architetture, pareti, tavoli o librerie. L'architettura d'interni o l'outdoor design diventano un gioco per tutti.
Il tema del cibo riappare nella linea di sedute "Chips" .

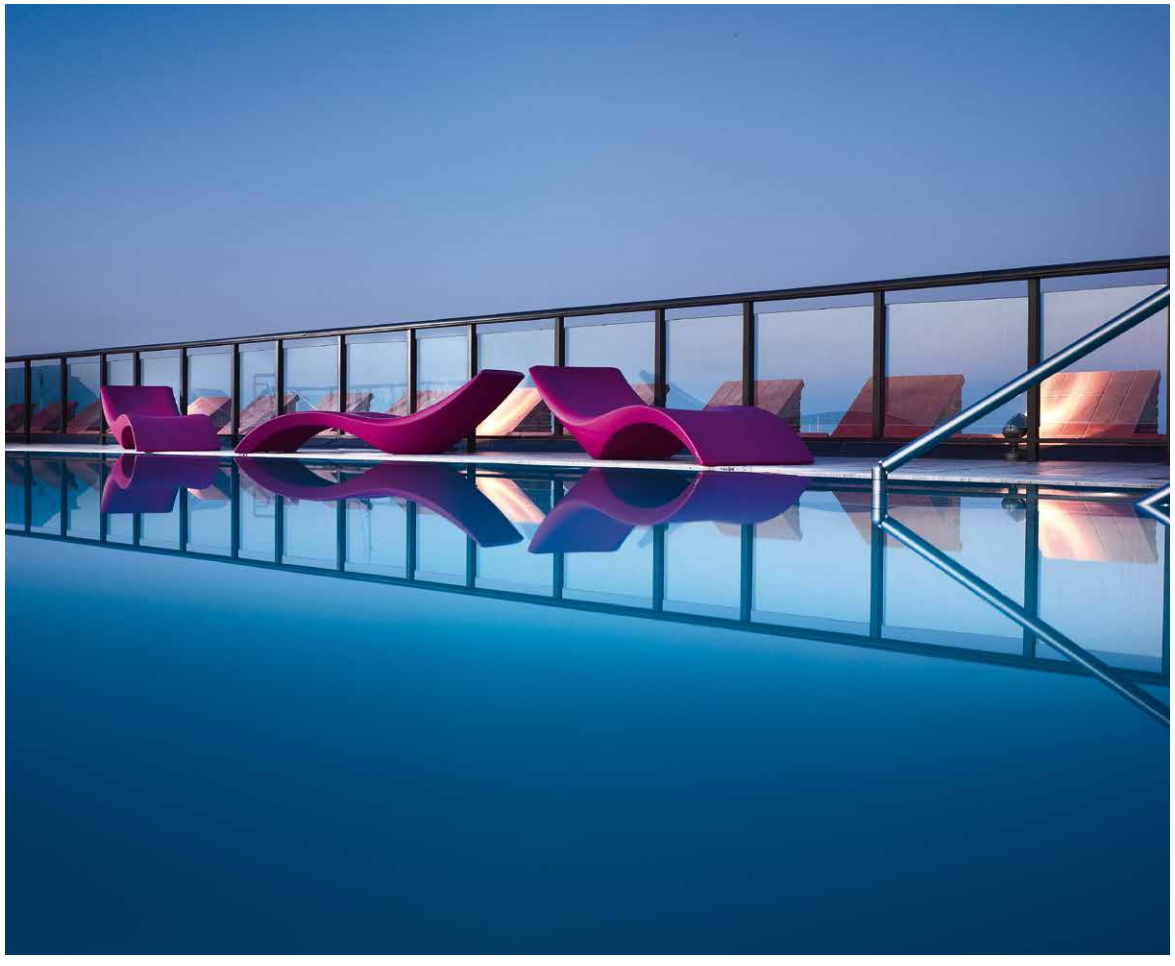
From the collaboration with the architect Micheli, born Bagigio (dialect version of peanut) and GIGIO. With these modules, the architect or the customer becomes the "designer", being able to create buildings, walls, tables or libraries. The interior architecture or the outdoor design becomes a game for everyone.
The food theme reappears in the line of chairs "Chips".

De la collaboration avec l'architecte Simone Micheli,naquit le Baggio (la cacahuète) et le Gigio.
Avec ces modules, l'architecte ou le client devient « créateur » en imaginant des architectures, des murs, des tables, des bibliothèques. L'architecture d'intérieur ou le designer d'extérieur devient un jeu pour tout le monde. Le clin d'œil alimentaire réapparait dans la ligne des chaises « chips ».

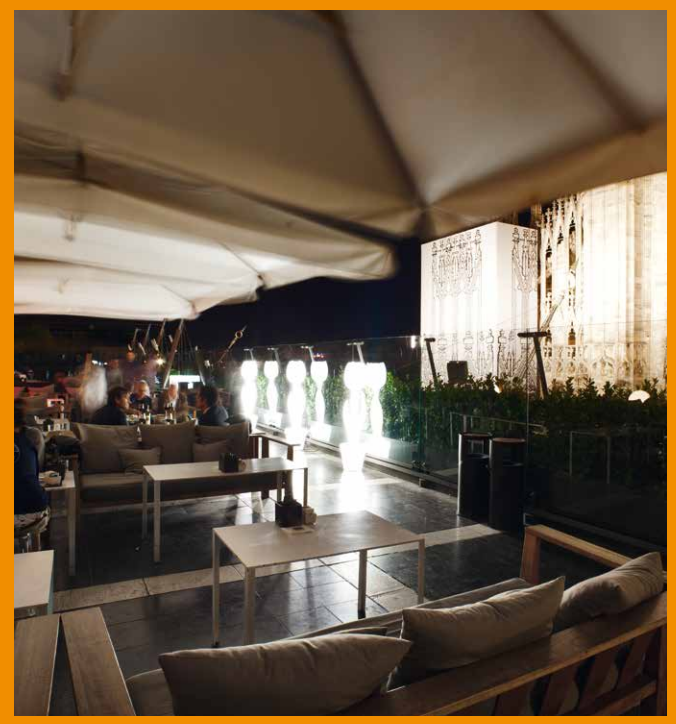
De la colaboración con el arquitecto Micheli nacen BAGIGIO (versión dialectal de cacahuete) y GIGIO. Con estos módulos el arquitecto o el cliente final se transforman en "designers" pudiendo crear arquitecturas, paredes, mesas o bibliotecas. La arquitectura de interiores o el outdoor design resultan un juego para todos.
El tema de la comida reaparece en la línea de sillas "Chips" .

Who said Venice isn't cool for living?

MOLINO STUCKY



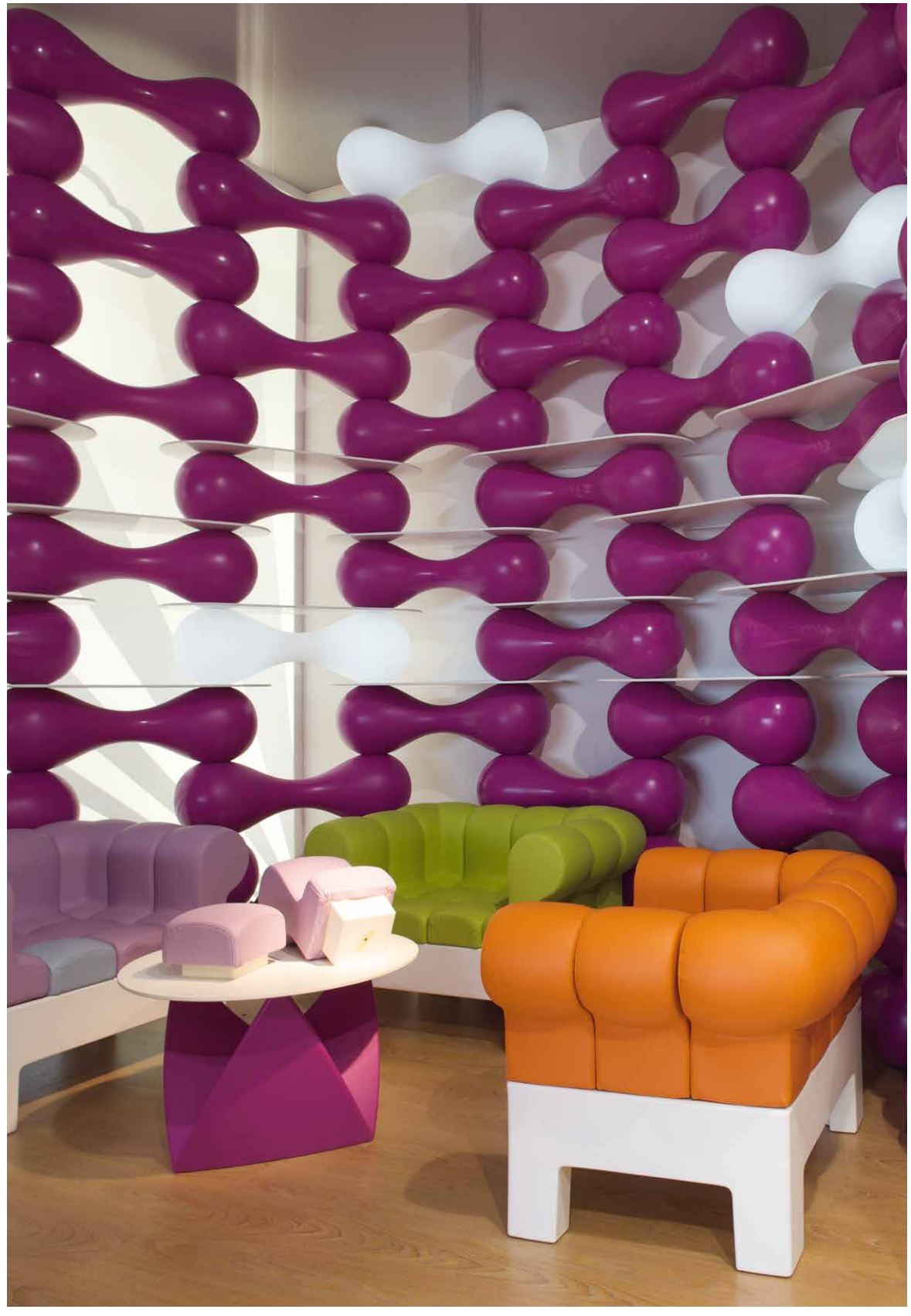
Maison & Objet 2009



LA RINASCENTE
MILAN

SALONE DEL MOBILE 2010

MYYOUR
MYYOUR



sia guest 2010

67TH VENICE FILM FESTIVAL

Myyour approda in grande stile alla Mostra Internazionale d'Arte Cinematografica di Venezia dove arreda lo spazio accanto al red carpet, luogo di riferimento per tutti i più importanti appuntamenti a corollario delle proiezioni.
Un luogo unico, raffinato e di grande impatto, una vera e propria terrazza in riva al mare, ideale per l'organizzazione di tutti gli appuntamenti più importanti grazie alla sua posizione strategica. Uno spazio multifunzionale dove, oltre alla zona bar e ristorante, sono state create due aree protette da occhi indiscreti.

Myyour arrives in style at the Venice International Film Festival where it furnished the space next to the red carpet, the reference place for all the most important events as a corollary of the projections.
A unique, elegant and impressive place, a real terrace by the sea, ideal for organizing all the most important events due to its strategic location. A multifunctional space where, in addition to the bar and restaurant area, have been created two places protected from indiscreet eyes.

Myyour s'impose à la Venice international du festival du film, et remplit l'espace à côté du tapis rouge, lieu de référence pour les événements les plus importants, comme le corollaire des projections ;
Un lieu unique, élégant, et impressionnant, une véritable terrasse sur la mer, idéal pour l'organisation de tous les évènements les plus importants en raison de son emplacement stratégique.
Un espace multifonctionnel ou, en plus du bar et du restaurant, ont été créé deux aires protégées des regards indiscrets.

Myyour desembarca con gran estilo en la Muestra Internacional de Arte Cinematográfica de Venecia donde decora el espacio adyacente al red carpet, lugar de referencia para todas las más importantes citas que complementan las proyecciones.
Un lugar único, refinado y de gran impacto, una verdadera terraza a la vera del mar, ideal para la organización de todas las citas más importantes gracias a su posición estratégica.
Un espacio multifuncional donde, además de la zona bar y restaurante, han sido creadas dos áreas protegidas de ojos indiscretos.
sono state create due aree protette da occhi indiscreti.

NASTRO AZZURRO
Schönhuber Franchi
G.H.MUMM
Stella Events

MYYOUR
ITALIAN DIFFERENT CONCEPT

MYYOUR
BONSAI

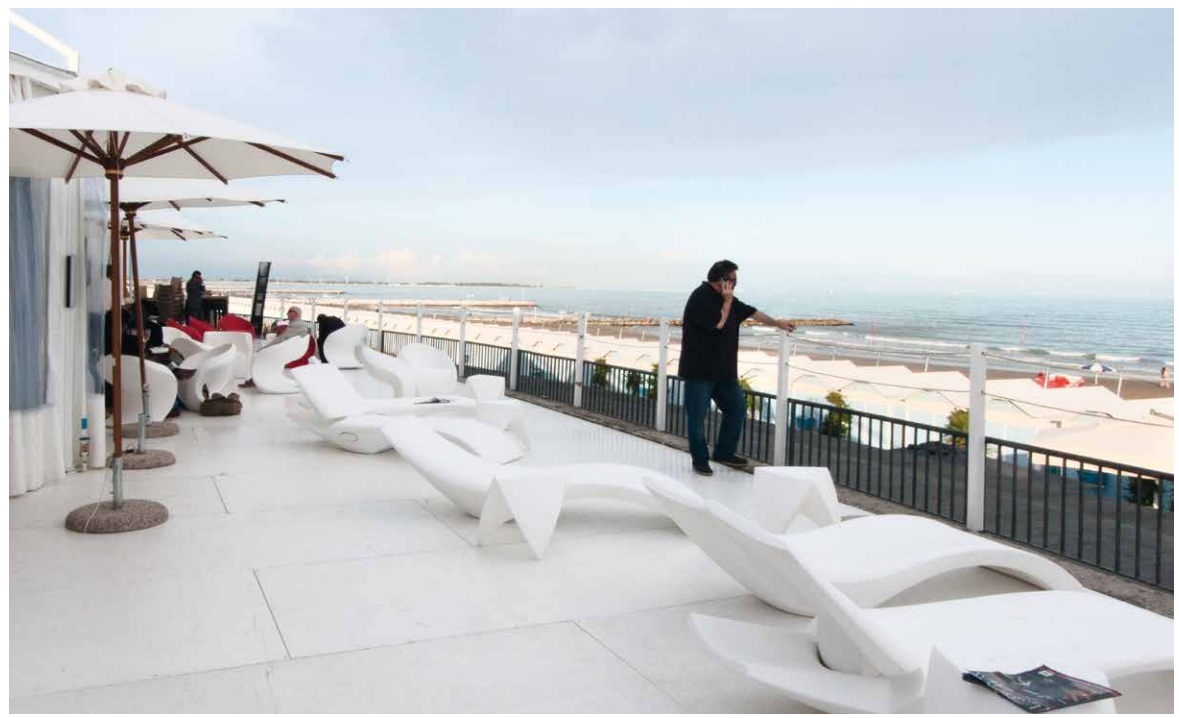
NASTRO AZZURRO
tiscali:

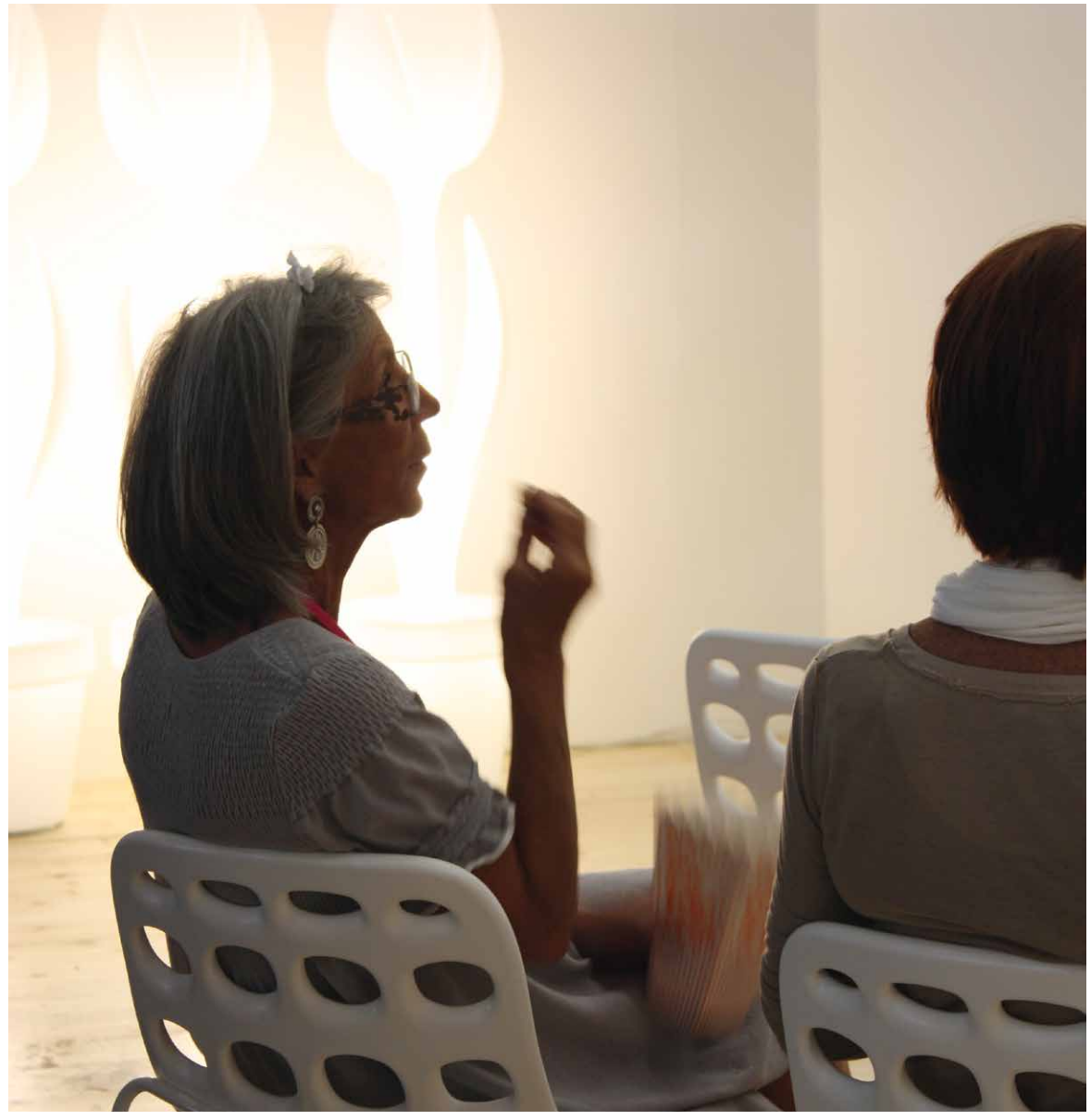
Dr. Kleëin
WOOLRICH
JOHN RICH & BROS
MYYOUR
NASTRO AZZURRO
COSTARIPA
CULT
cult-tv.it
G.H.MUMM
IDEAL PROJECT
SchönhuberFranchi
Cortes
Events

NASTRO AZZURRO
Club

WOOLRICH
CULT
Cortes
NASTRO AZZURRO
MWOUR

RESTAURANT





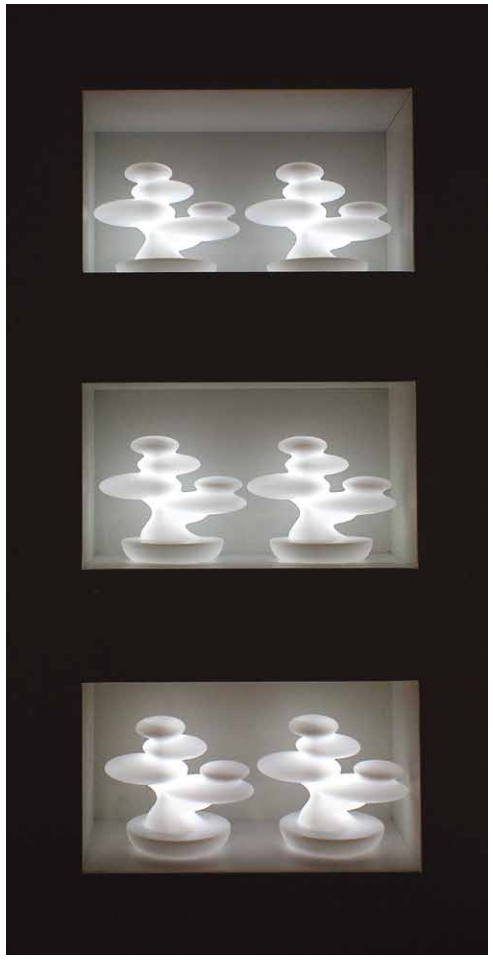
MAISON & OBJET 2010

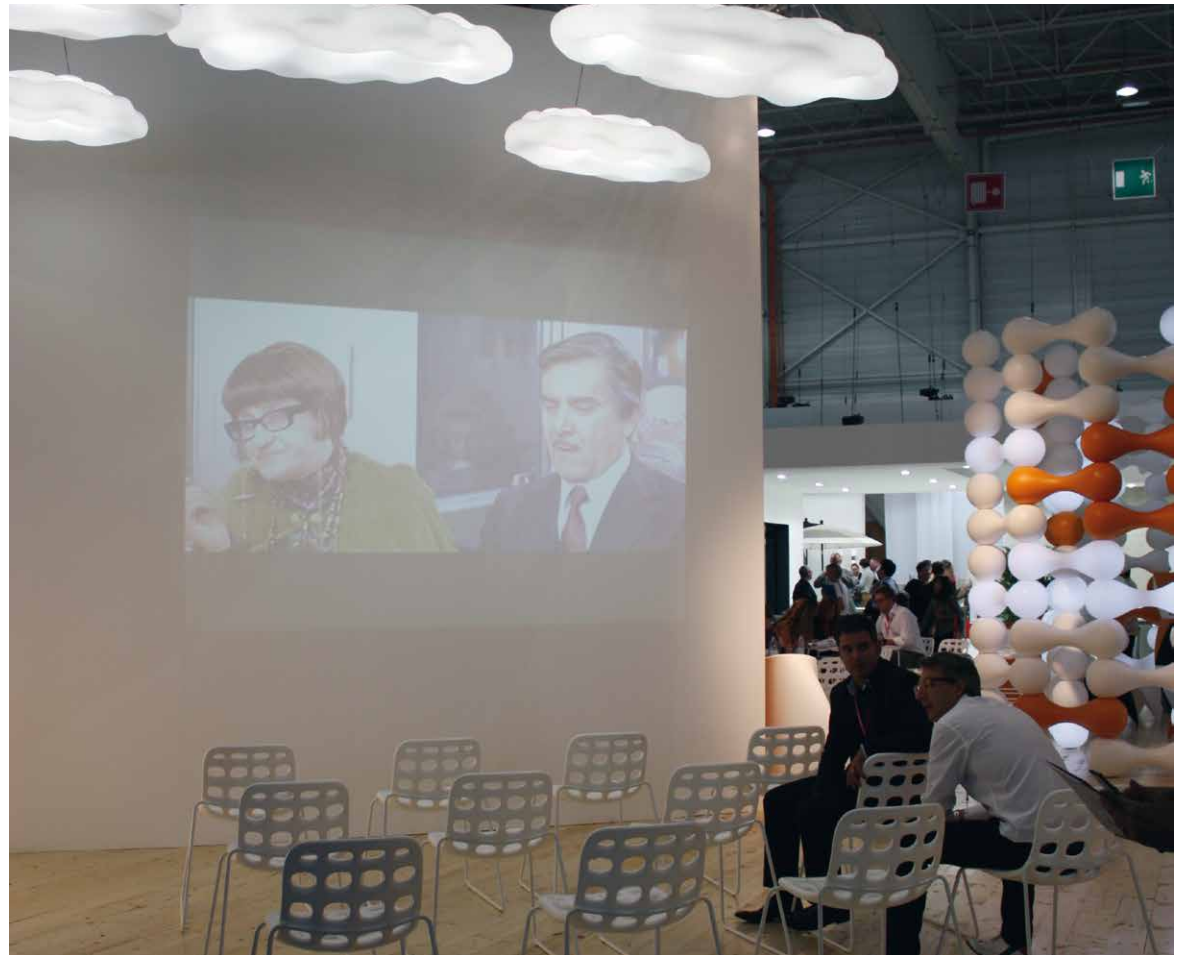
Spettacolo + outdoor = Cinema all'aperto.
Lo stand di Parigi in occasione del Maison & Object ha ricreato un fantastico cinema all'aperto con biglietteria, sedute, proiezioni esclusivamente italiane e per gli ospiti tanti tanti pop corn!

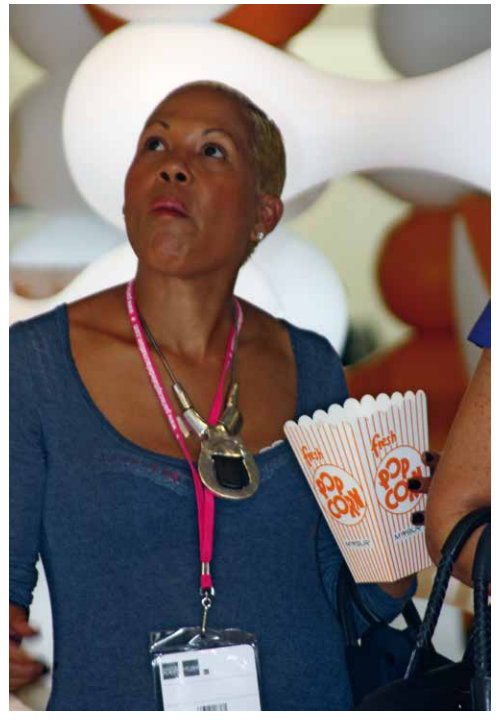
Entertainment + outdoor = open-air cinema.
The booth of Paris at the Maison & Objet, has recreated a fantastic open-air cinema with Ticket-office, seats, exclusively Italian shows and plenty of popcorn for the guests!

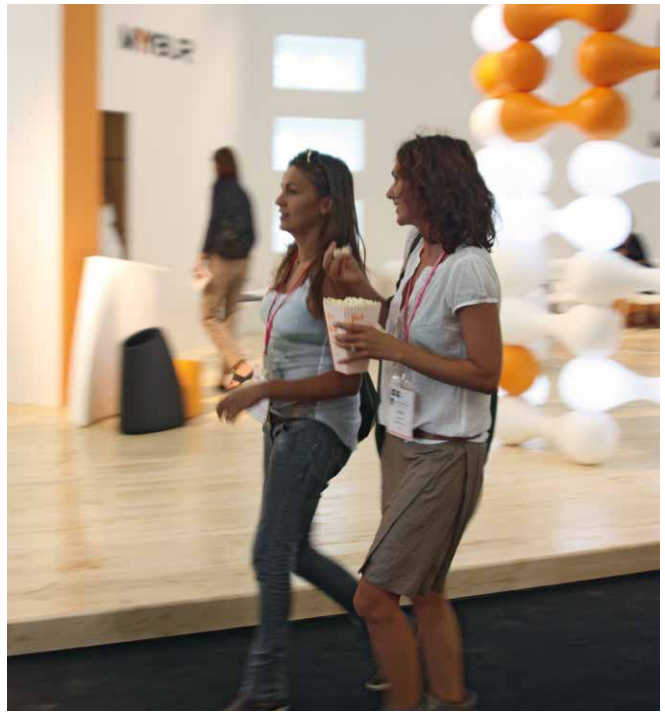
Spectacle + outdoor =cinéma en pleine air
Le stand du Salon de Maison & Objet à recréé un fantastique cinéma en plein air avec guichet, chaises, projections exclusivement en italien et pour les invités beaucoup de pop-corn.

Espectáculo + outdoor = Cine al aire libre.
El stand de París en ocasión del Maison & Object ha recreado un fantástico cine al aire libre con taquilla, butacas, proyecciones exclusivamente italianas y para los invitados mucho mucho pop corn!









FOURTH YEAR
THE CLEAN REVOLUTION

L'outdoor e il contract diventano sempre più i settori di interesse per Myyour che nel 2011 sfida le aziende dell'outdoor e in particolare dello stampaggio rotazionale proponedo al mercato POLEASY un polietile rivoluzionario che rende le superfici lavabili grazie all'assenza di porosità. Sporco, sabbia, acqua o neve non sono più un problema.

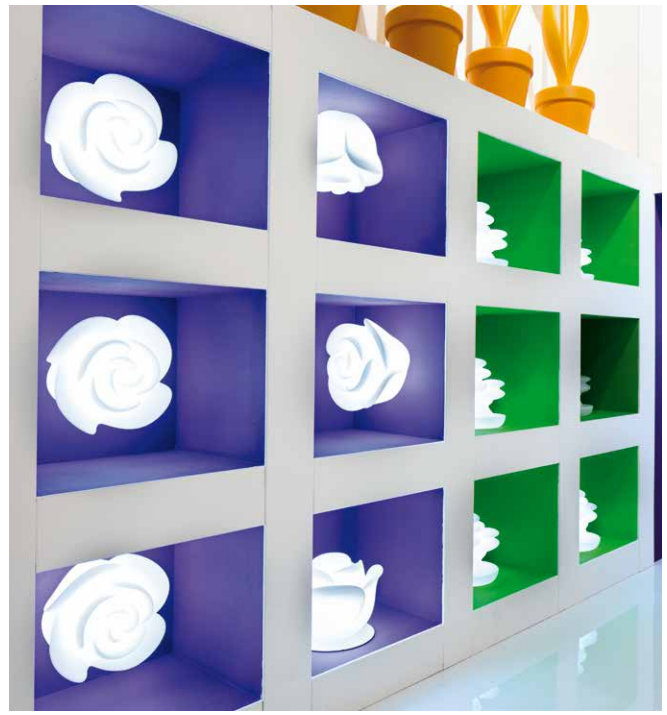
The outdoor and the contract market become more and more areas of interest for Myyour In 2011 the challenge of the outdoors market and in particular the rotational moulding market proposing POLEASY, a revolutionary polyethylene which makes surfaces washable thanks to the absence of porosity. Dirt, sand, water or snow are no longer a problem.

L'outdoor et le marché du 'contract' deviennent des secteurs de plus en plus importants pour Myyour' et en 2011 le challenge du marché de l'outdoor s'intensifie surtout celui du rotomoulage en proposant le « Poleasy », un polyéthylène révolutionnaire qui rend les surfaces lavables grâce à l'absence de porosité. La saleté, le sable, l'eau ou la neige ne sont plus un problème.

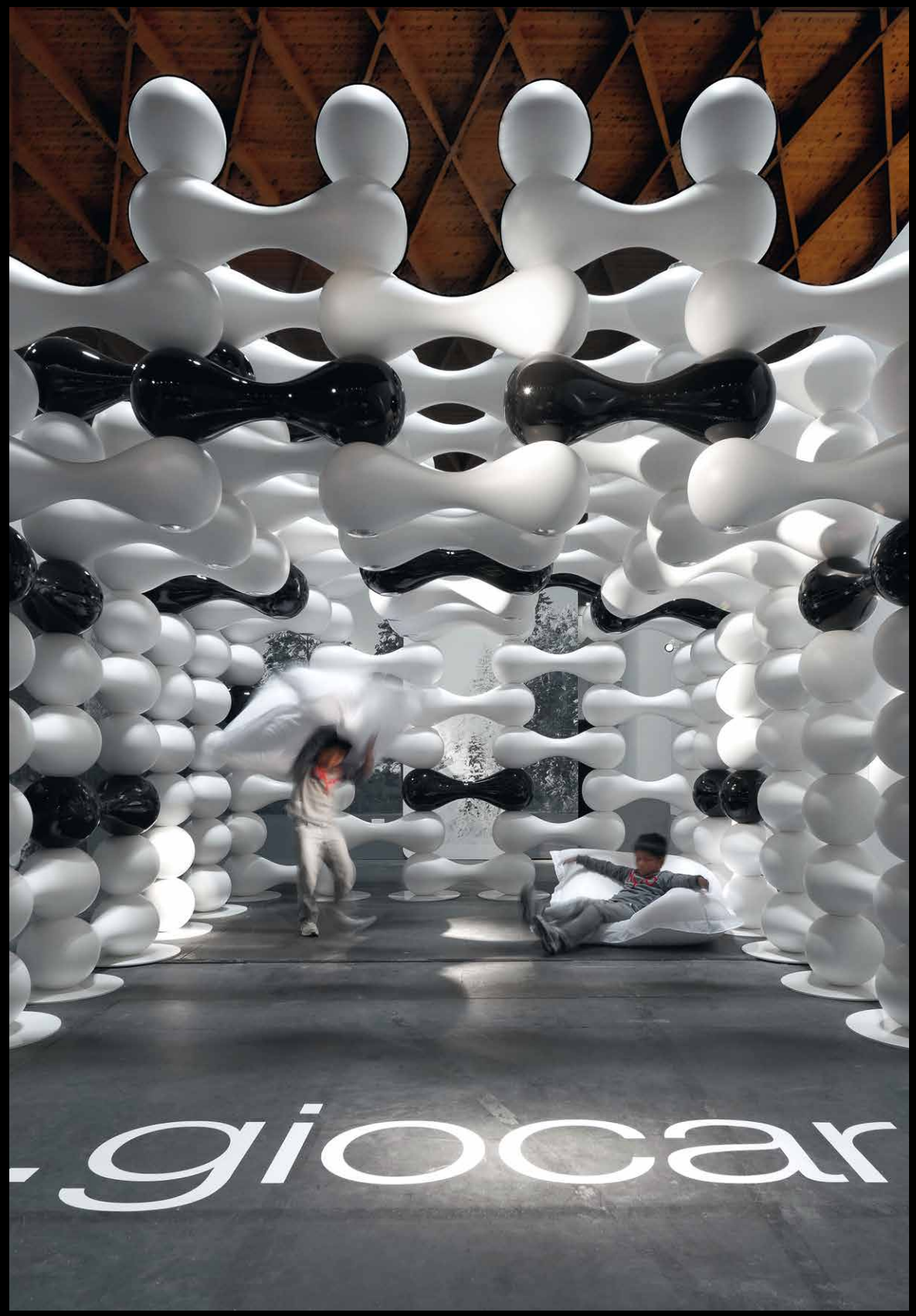
El outdoor y el contract se transforman cada vez más en los sectores de interés para Myyour que en el 2011 desafía a las empresas del outdoor y en particular a las del estampado rotacional proponiendo al mercado el POLEASY, un polietileno revolucionario que hace lavables las superficies gracias a la ausencia de porosidad. Suciedad, arena, agua o nieve no son más un problema.

SALONE DEL MOBILE 2011

YOUR
IFFERENT CONCEPT



on the snow



SIA GUEST 2011

MEN AT WORK

MAISON& OBJET 2011

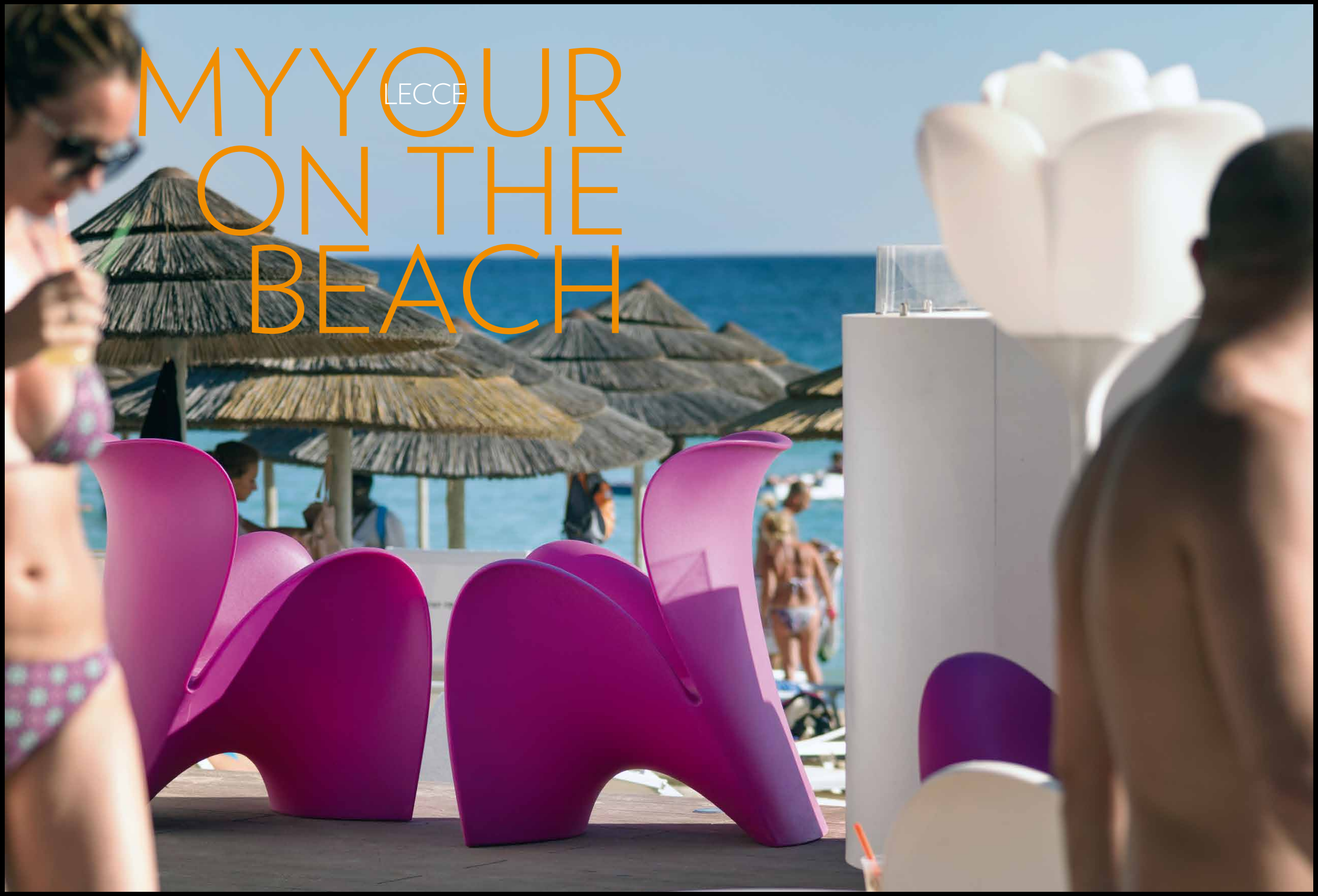
Miss Petra
Miss Petra
matière grise

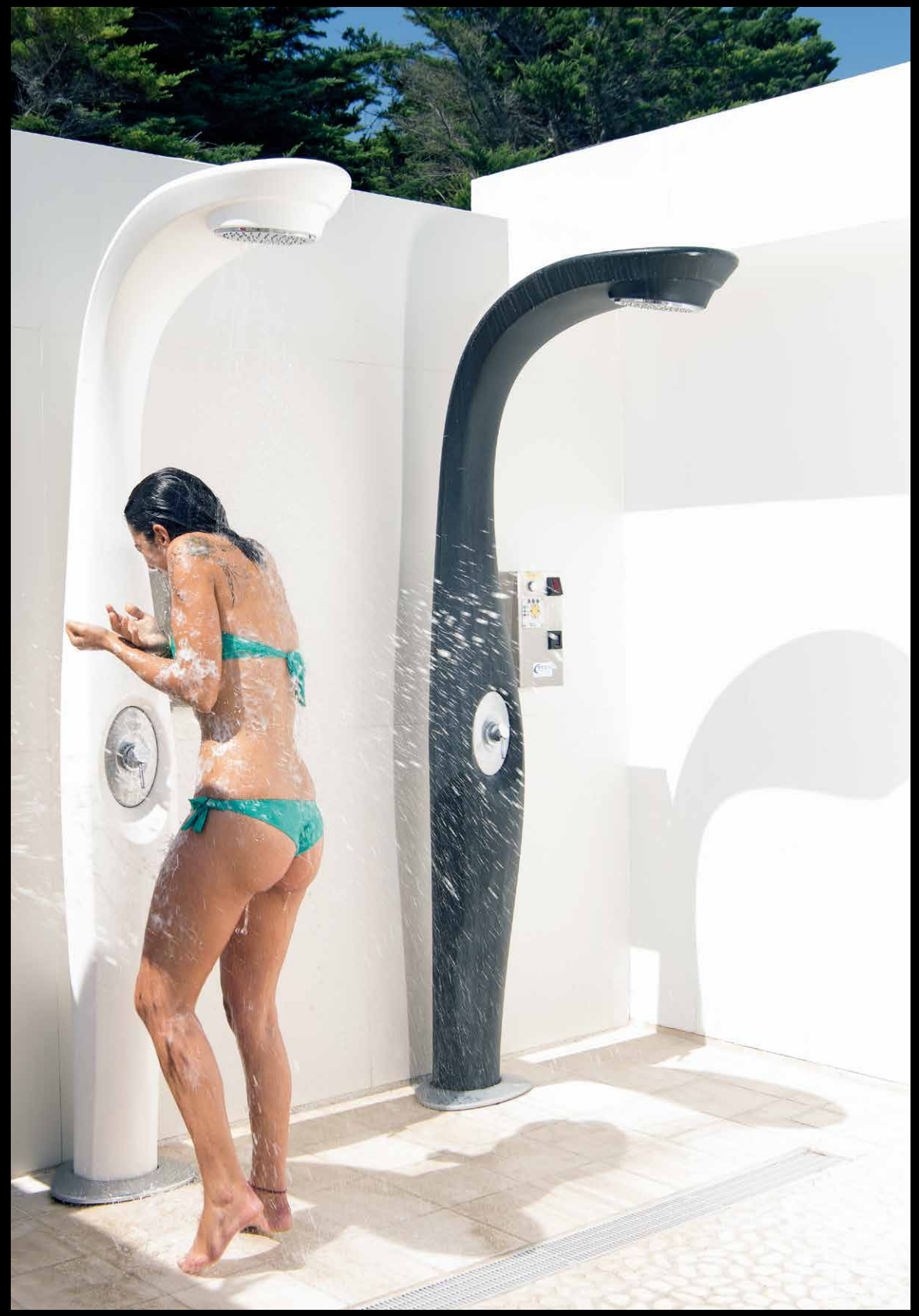
MYYOUR
ITALIAN DIFFERENT CONCEPT
MADE OF
POLEASY
BABY
www.myyour.eu

MYYOUR
TULIP XL
www.myyour.eu
Miss Petra
LOVE

LECCE

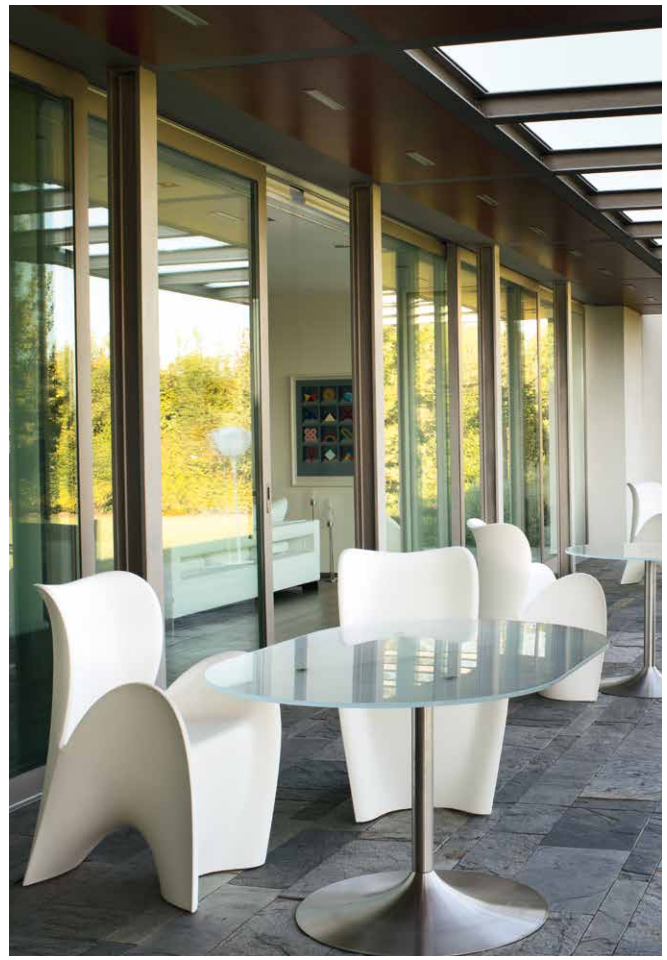
MY YOUR ON THE BEACH

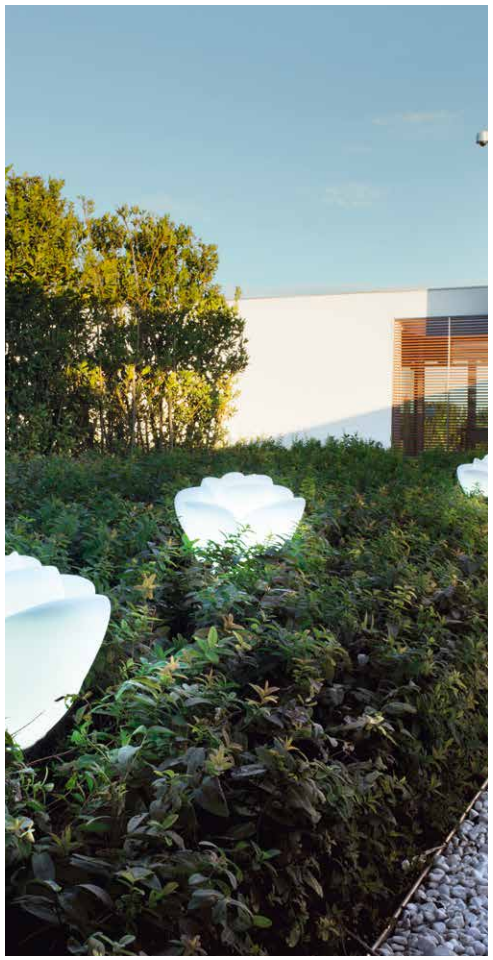




bahia del sol

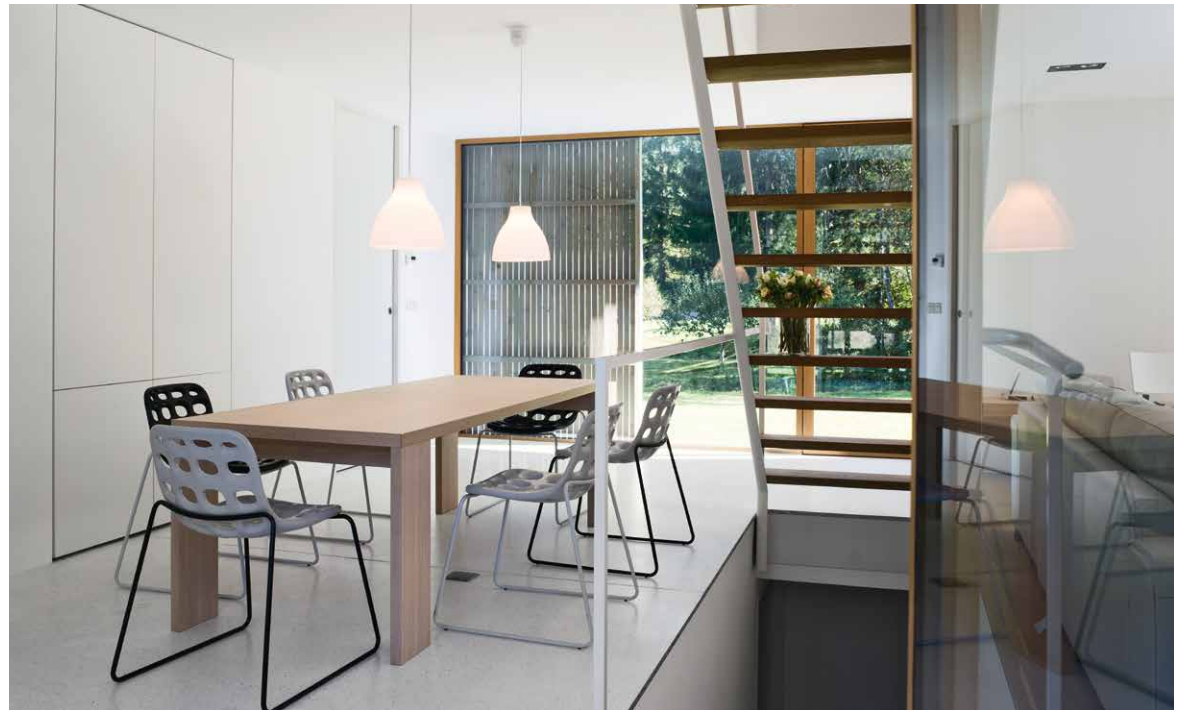
PADOVA



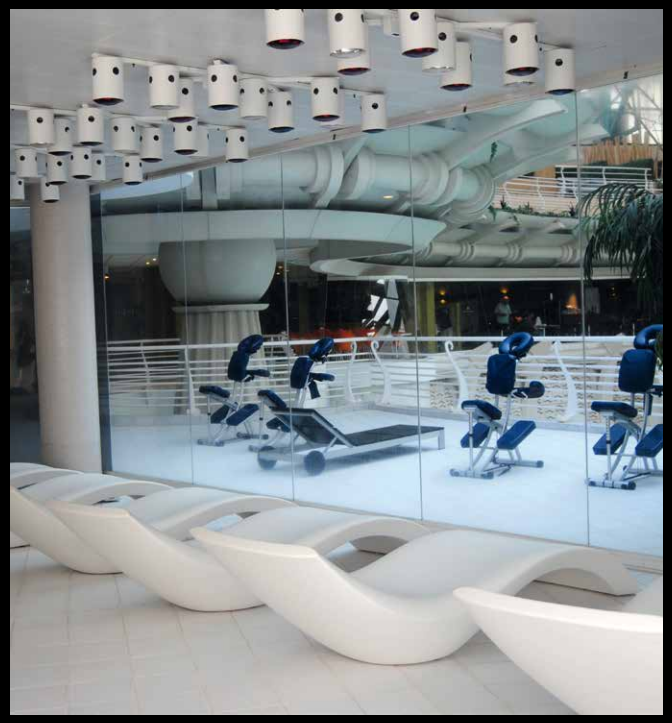


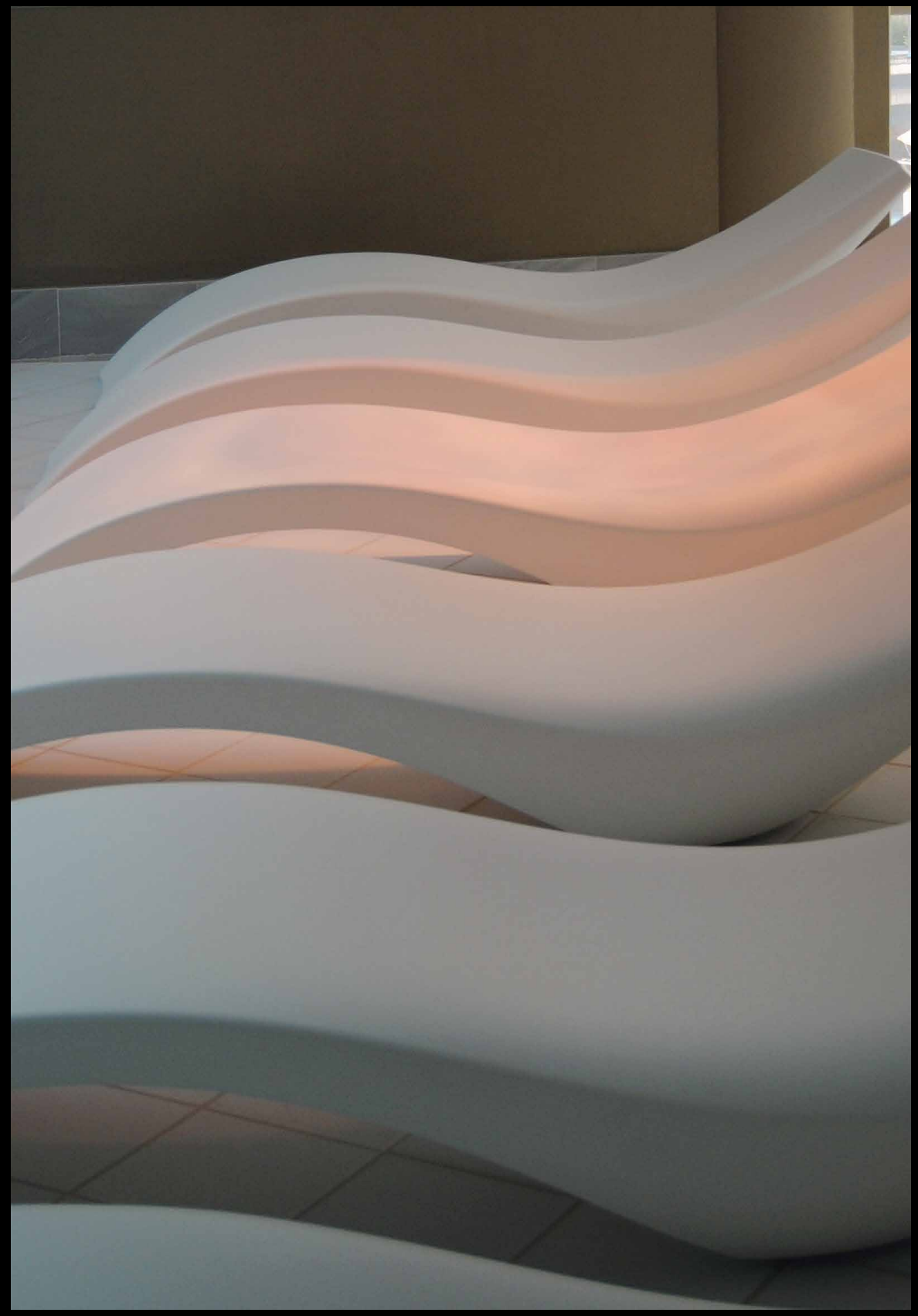
A TRIP IN THE WOODS

SLOVENIA



SPA in Andorra





living in white

SUSAN BRIGHT ART PHOTOGRAPHY NOW
L.A. SHANGAI
Berlin TOKIO L.A.

FIFTH YEAR
TRIUMPH OF BEAUTY

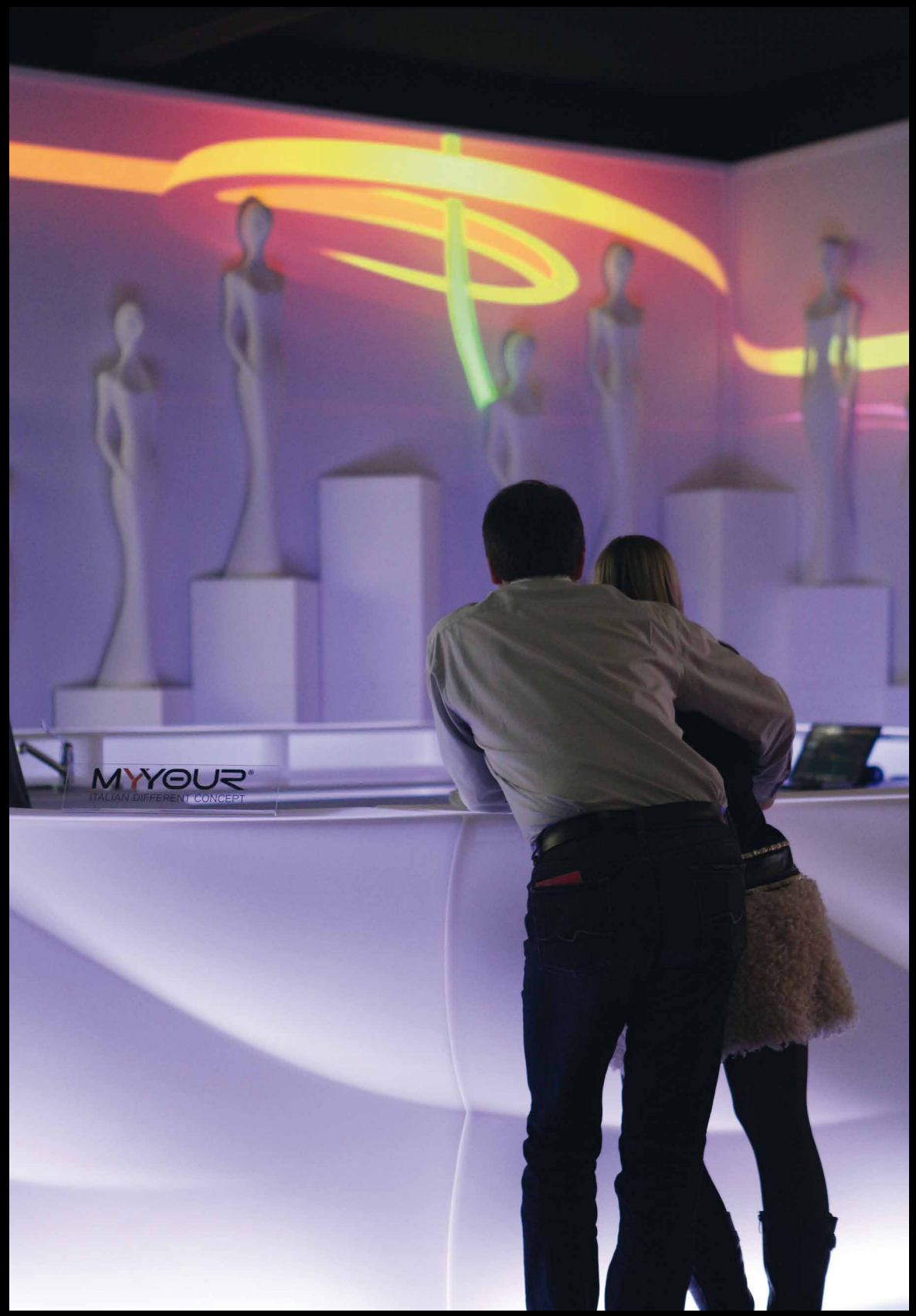
Nel 2012 nasce Penelope!
Ma è anche' l'anno delle grandi creazioni Myyour rivolte al contract e al mondo degli eventi. Nasce BARAONDA è il primo bancone bar modulare "salva spazio" (si richiude quando deve essere trasportato o riposto in magazzino) con la possibilità di alloggiare gli accessori tecnologici (forni, lavastoviglie, frigoriferi e cantinette).

In 2012 Penelope is born!
But it is also 'the year of the great Myyour creations addressed to the contract and to the world of events. BARAONDA is born, the first “space saving” modular bar counter (it closes when it must be transported or stored) with the possibility to include technological accessories (ovens, dishwashers, refrigerators and wine cellars).

En 2012, née Pénélope !
Mais aussi c’est l’année des grandes créations Myyour dévolues au « contract » et au monde de l’événementiel. Naquit Baraonda, le premier comptoir modulaire (facile à démonter) facile au transport et au stockage ayant aussi la possibilité d’intégrer des fours, lave-vaisselle, réfrigérateurs, et caves à vin et autres éléments.

¡En el 2012 nace Penelope!
Pero es también el año de las grandes creaciones Myyour dirigidas al contract y al mundo de los eventos. Nace BARAONDA que es la primera barra de bar modular "salva espacio" (se cierra cuando debe ser transportada o colocada en depósito) con la posibilidad de alojar los accesorios tecnológicos (hornos, lavavajillas, heladeras y bodeguitas).

SALONE 2012


MYYOUR
ITALIAN DIFFERENT CONCEPT

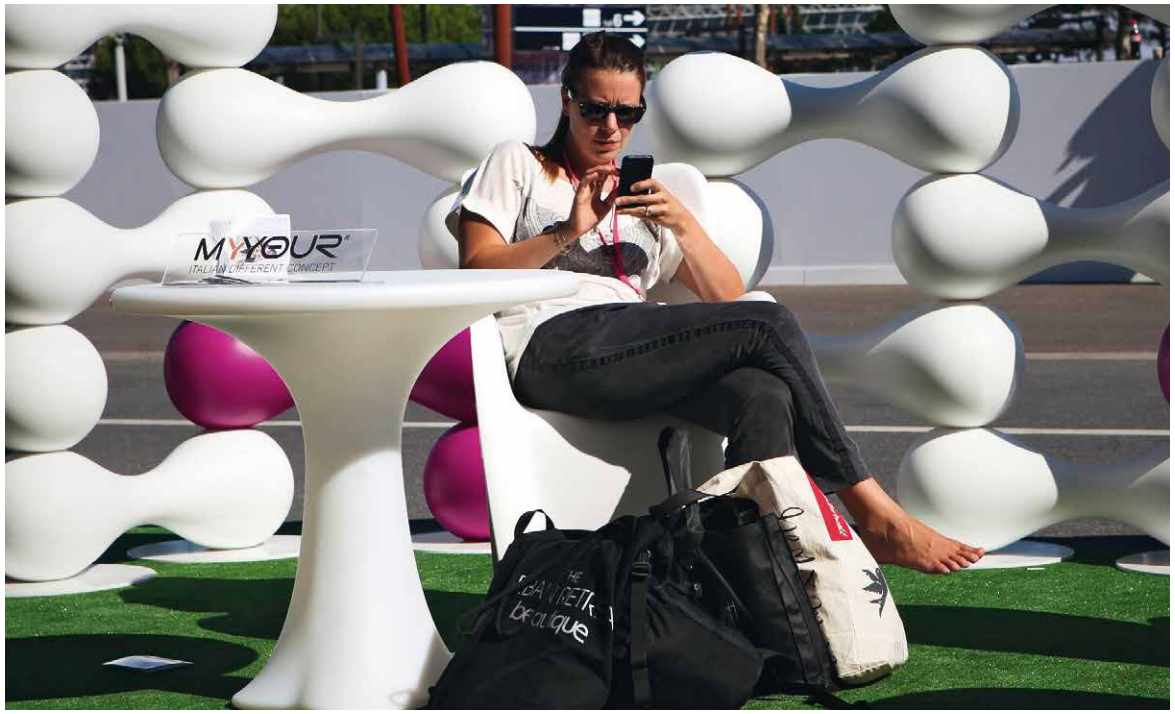
HEAR ME,
YE PROUD

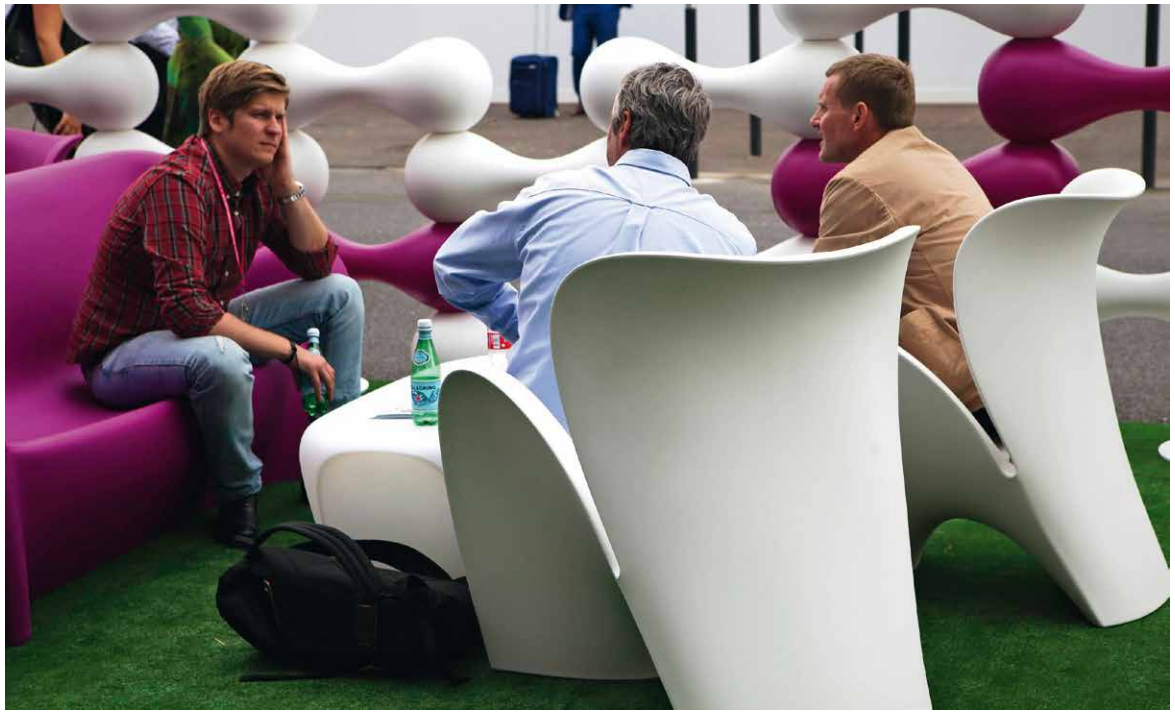
HEAR ME,
YE PROUD
WOOERS

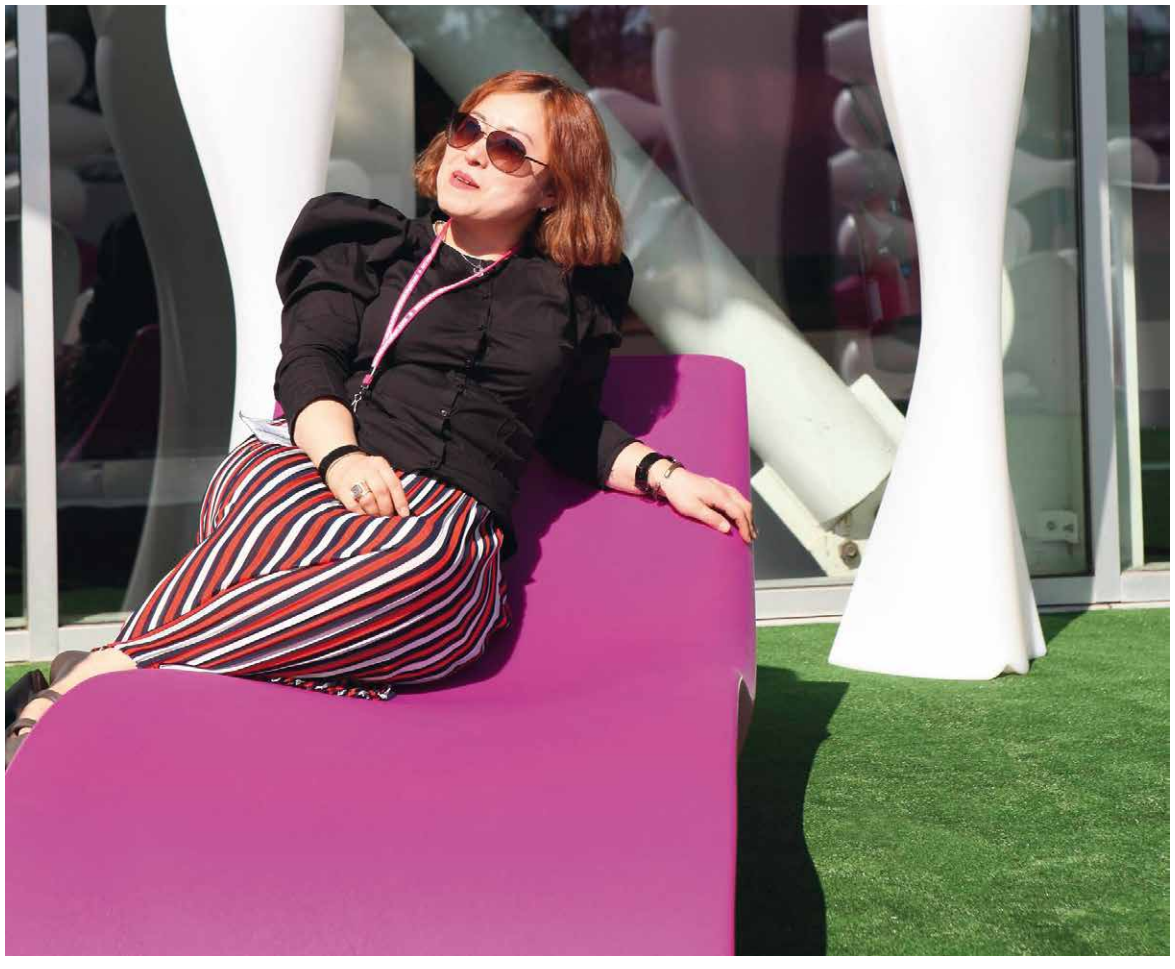
100% DESIGN LONDON

In the Sky

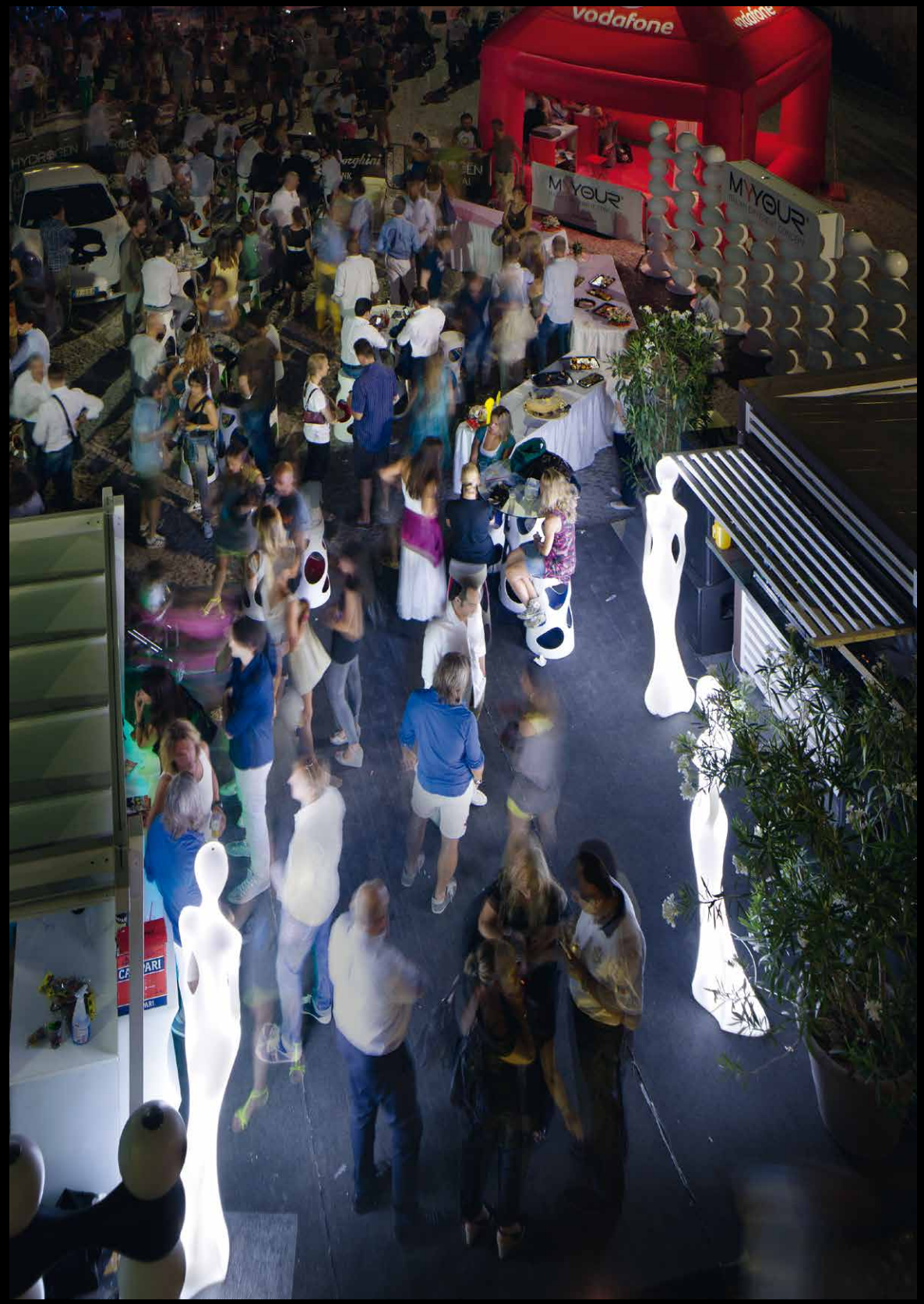
MAISON&OBJET 2012

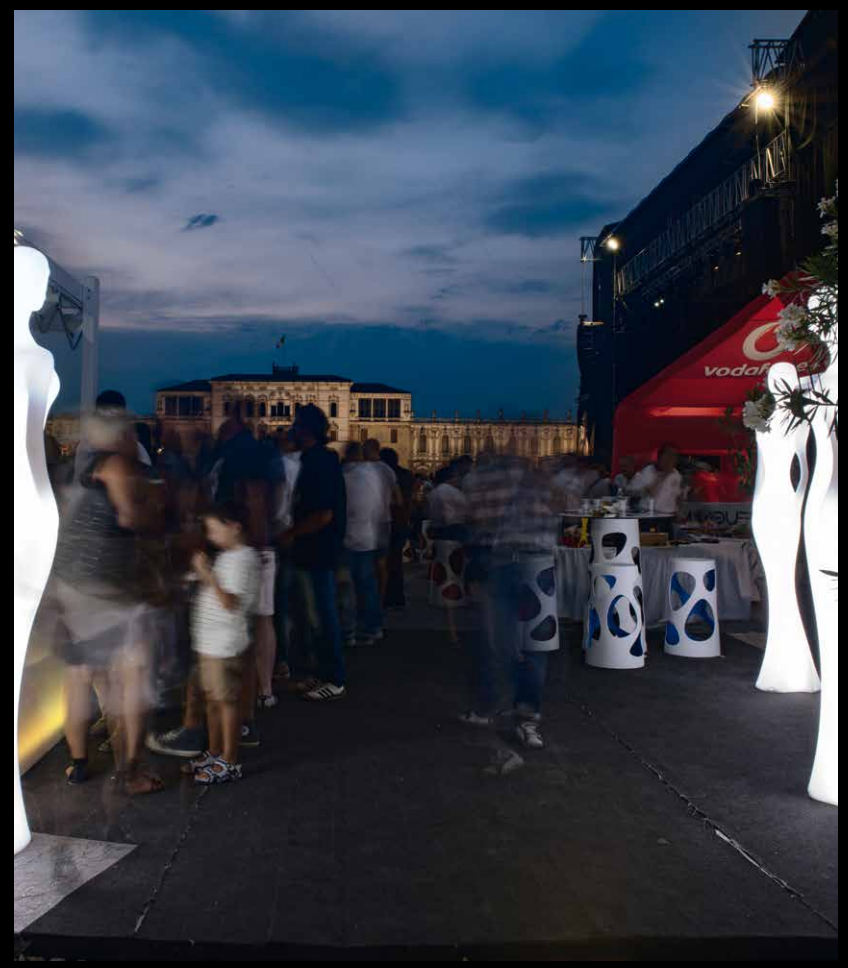

MYYOUR
ITALIAN DIFFERENT CONCEPT





rock the place

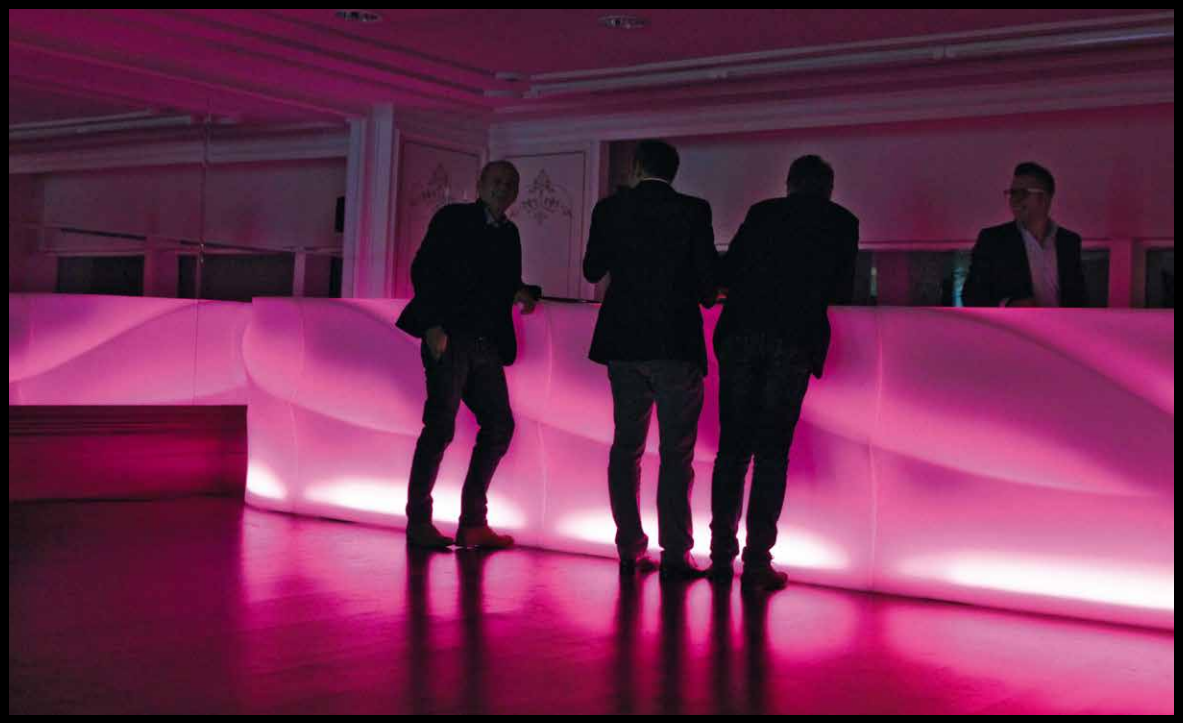

Vodafone
M'YOUR

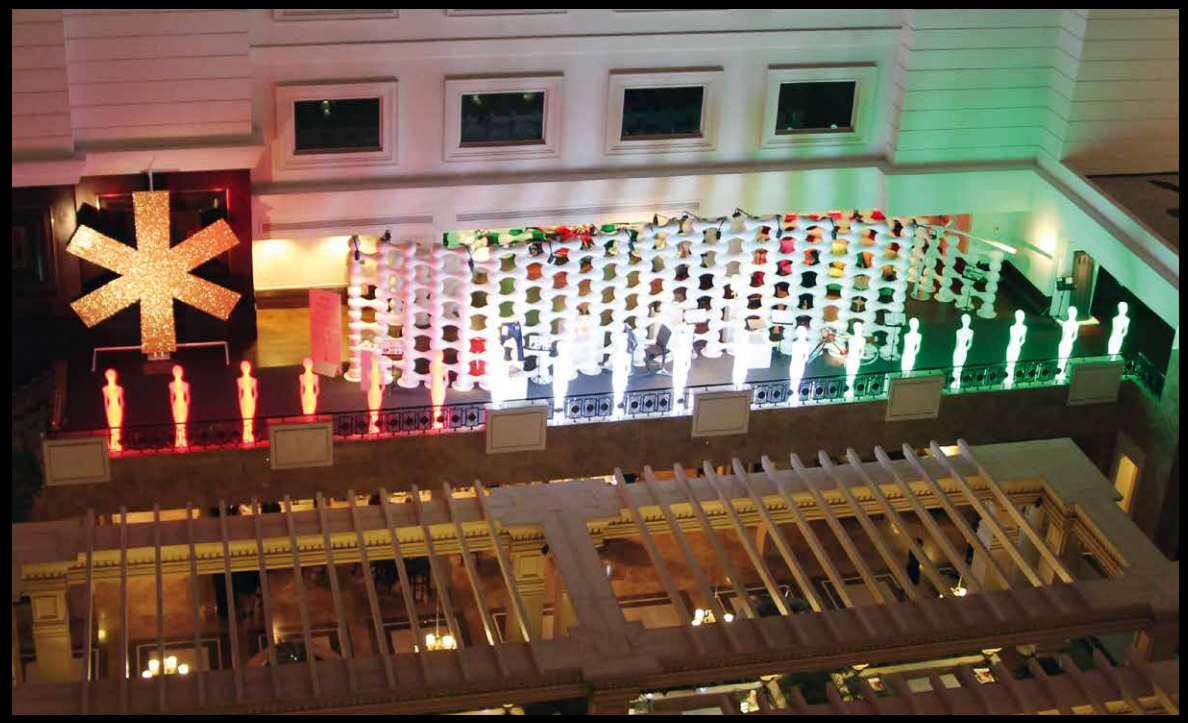


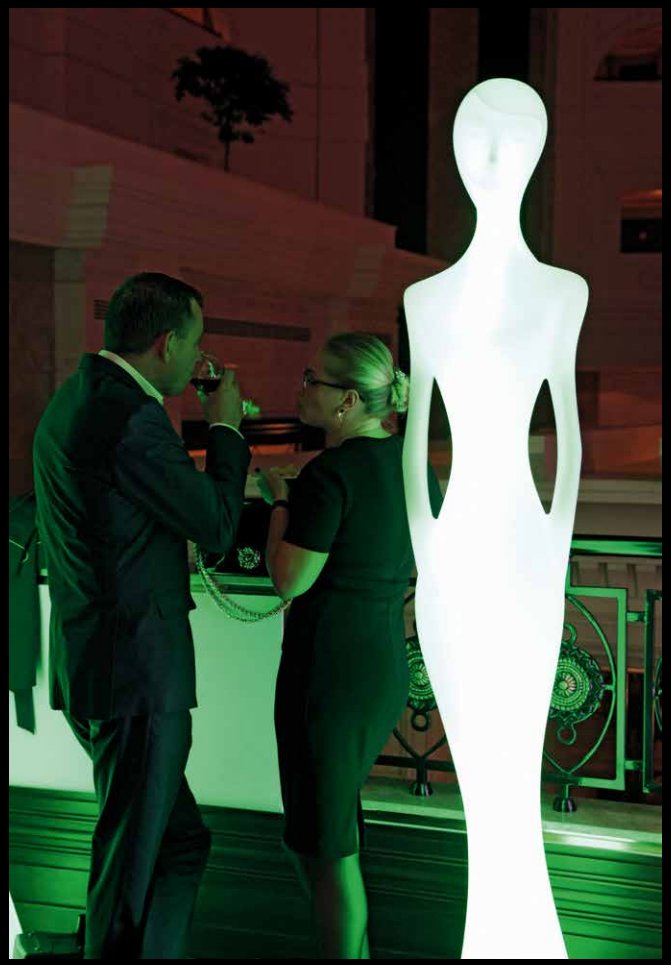
100%DESIGNLONDON

ladies & gentemen, welcome to
KAZAKHSTAN

I'M MADE IN ITALY. AN EXTRA ORDINARY DESIGN

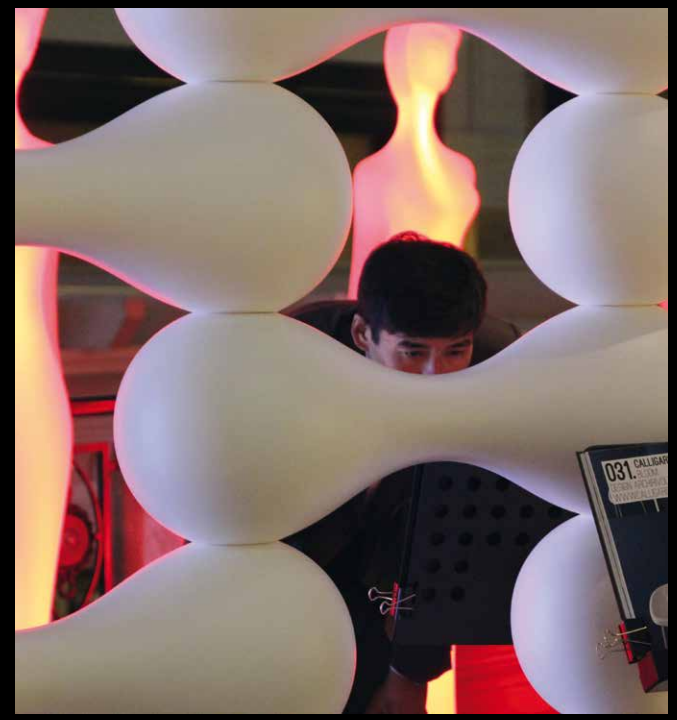


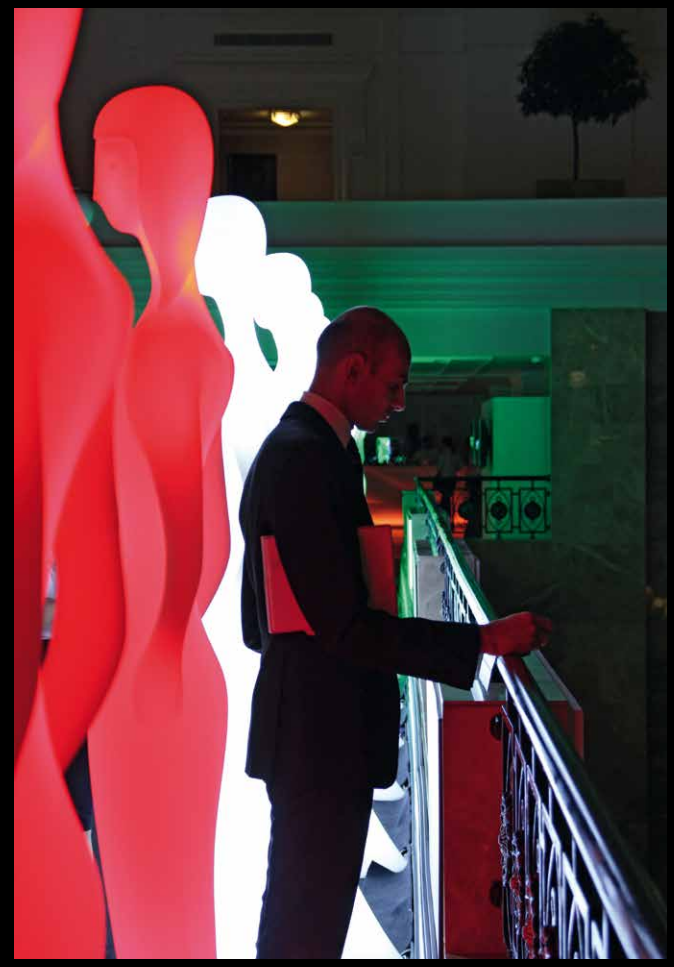




L'eccellenza e il talento creativo del Made in Italy sono stati celebrati in Kazakhstan, ad Almaty, con una mostra voluta da Christmust, in collaborazione con l'Ambasciata d'Italia ad Astana.
L'architettura dell'allestimento e il progetto di lighting design sono stati risolti con l'impiego del sistema modulare Bagigio di Myyour che ha permesso di rendere fruibili ai visitatori tutti i prodotti e di ospitare interattività e multimedialità.
La mostra si è tenuta dal 10 al 21 ottobre 2012 presso l'hotel Rixos ad Almaty, principale centro economico del Kazakhstan.

The excellence and the creative talents of Made in Italy, were celebrated in Kazakhstan, in Almaty, with an exhibition commissioned by Christmust, in collaboration with the Italian Embassy in Astana.
The architecture of the fitting and the lighting design project, have been solved with the use of the modular system Bagigio of Myyour that has allowed to make accessible to visitors all products and accommodating interactivity and multimedia.
The exhibition was held from 10 to 21 October 2012 at the Rixos hotel in Almaty, Kazakhstan's main economic center.

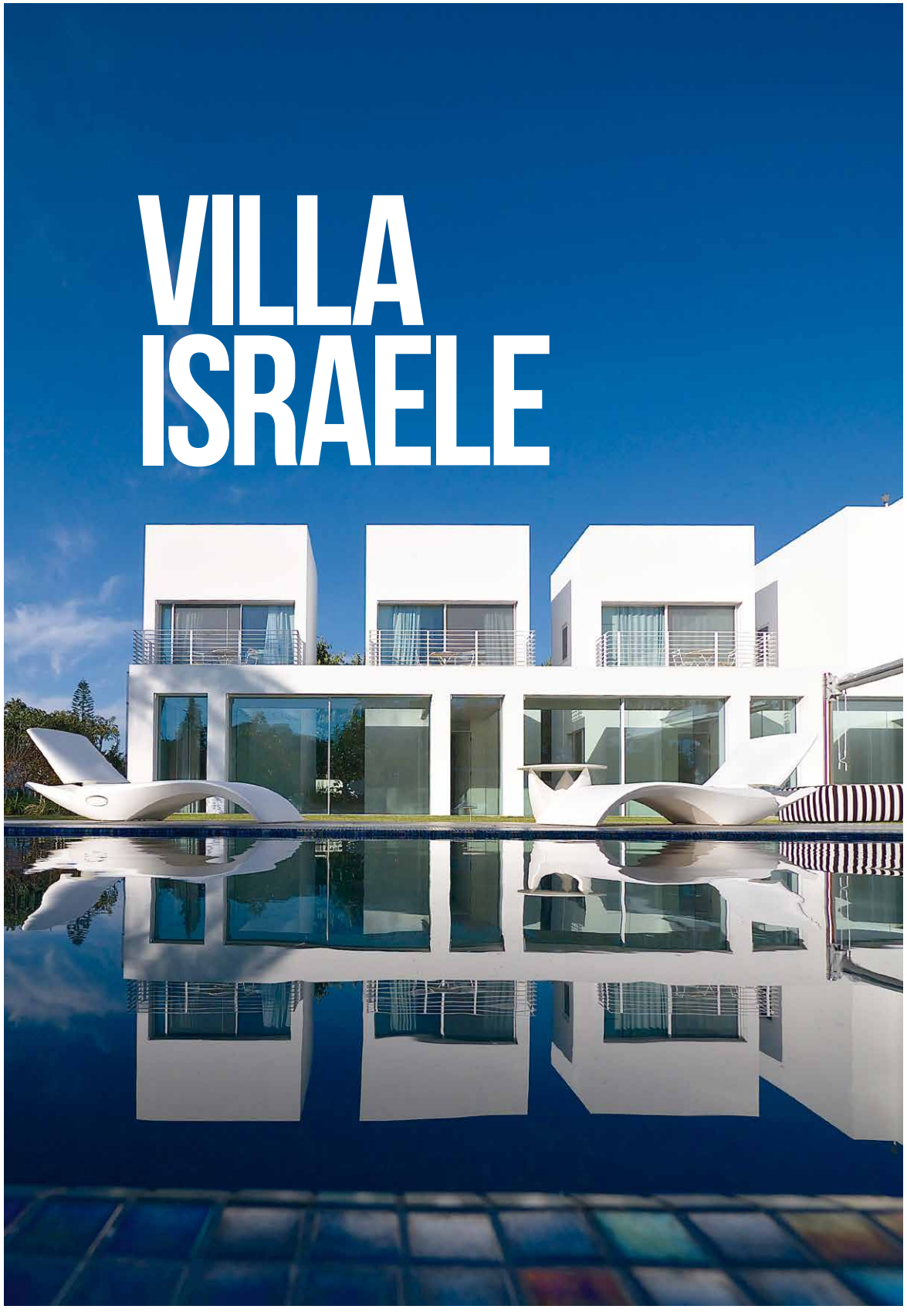


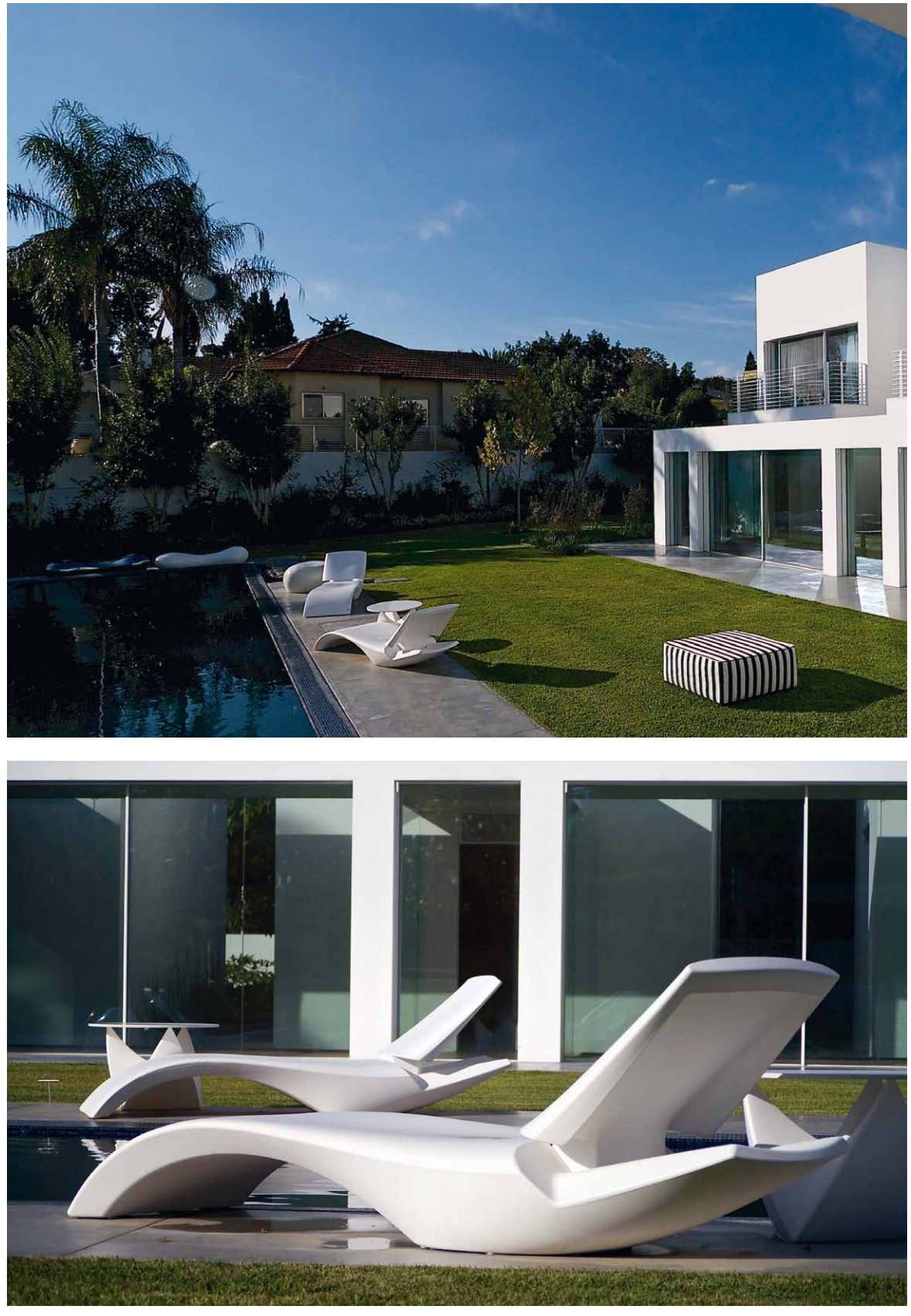


L'excellence et le talent créatif du Made in Italy ont été célébrés au Kazakhstan, à Almaty, avec une exposition commanditée par le Christmust, en collaboration avec l'Ambassade d'Italie à Astana.
L'architecture de l'installation et le projet d'éclairage ont été résolus avec l'utilisation du système modulaire Bagigio de Myyour, qui a rendu accessible aux visiteurs tous les produits et accueillir l'interactivité et le multimédia.
L'exposition a eu lieu du 10 au 21 octobre 2012 à l'Hôtel Rixos à Almaty, au Kazakhstan, le principal centre économique.

La excelencia y el talento creativo del Made in Italy han sido celebrados en Kazakhstan, en Almaty, con una muestra organizada por Christmust, en colaboración con la Embajada de Italia en Astana.
La arquitectura del montaje y el proyecto de lighting design han sido resueltos con el empleo del sistema modular Bagigio de Myyour que ha permitido hacer aprovechables para los visitantes todos los productos y alojar interactividad y multimedialidad.
La muestra se ha realizado del 10 al 21 de octubre de 2012 en el hotel Rixos de Almaty, principal centro económico del Kazakhstan.

VILLA ISRAELE





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